Texas Tech University System Board of Regents
Strategic Planning Retreat
February 25, 2016
Dr. Brian J. May, President
Growth:

- 8,505 Fall 2015 Census
- 1,889 Dual Credit Students
- 2.7% Increase in New, First Time Freshmen
- 15.5% Increase in Graduate Students
Retention:

• **First Year Retention Rate**
  – 2nd Highest in 10 Years
  – Signature Courses
  – Learning Communities
  – Entrance Standards

• **Second Year Retention**
  – Highest since 2011
  – Good Indicator for Graduation
Student Success:

• 6 Year Graduation Rate
  – 5 year graduation rate predicts another great outcome for 2016

• 4 Year Graduation Rate
  – Highest in Over 10 Years
Hispanic Serving Institution:

• Expanding and Maintaining HSI Status
  – ASU Steadily Increases
  – Grant Funding
    • Title V (Coop)
    • Title III
    • USDA
    • NEH
  – Over $8.2 Million
  – Closed out Title V Individual in 2015
  – Currently Preparing New Grant Applications
Dual Credit:

- **Opportunities**
  - Increased Enrollment
  - Increased Funding

- **Challenges**
  - FAST Growth
  - Transitions
  - Staying Ahead of the Curve
New Programs:

• Civil Engineering
  – 53 Majors
  – First Graduates Expected 2018
  – New Faculty

• BS in Health Science Professions

• New Doctorates
  – EdD – Education
  – EdD – Nurse Educator
  – PhD – Security Studies
New Partnerships:

• Goodfellow Air Force Base
  – Build ASU Complex
    • 4 Smart Classrooms
    • Offices for Faculty and Admissions
    • Coffee Retail
    • Take Over Existing Library Space and Services
  – Increased Enrollment
    • Potential Market Near 4,000
    • Military and Civilian
    • Graduate and Undergraduate
  – Capitalizing on Niche Markets
Preparing for Growth:

• Civil Engineering
  – New Program Space
  – Completed by 2017

• College of Health and Human Services
  – Vacating Needed Space
  – Completed by 2018

• Housing
  – Capacity
  – Policy Changes
• Foster Field at First Community Credit Union Stadium Norris Diamond

Games Start March 11, 2016!
To Recap:

- **Growth**
  - Highest Enrollment Ever

- **Retention**
  - Continues to Climb

- **Graduation**
  - High Student Success

- **HSI Status**
  - Funding Opportunities to Support growth

- **Dual Credit**
  - Leading the Way in Texas

- **Goodfellow Partnership**
  - New Opportunities Close to Home

- **New Facilities**
  - Meeting Student Needs
  - Improving Campus Environment