

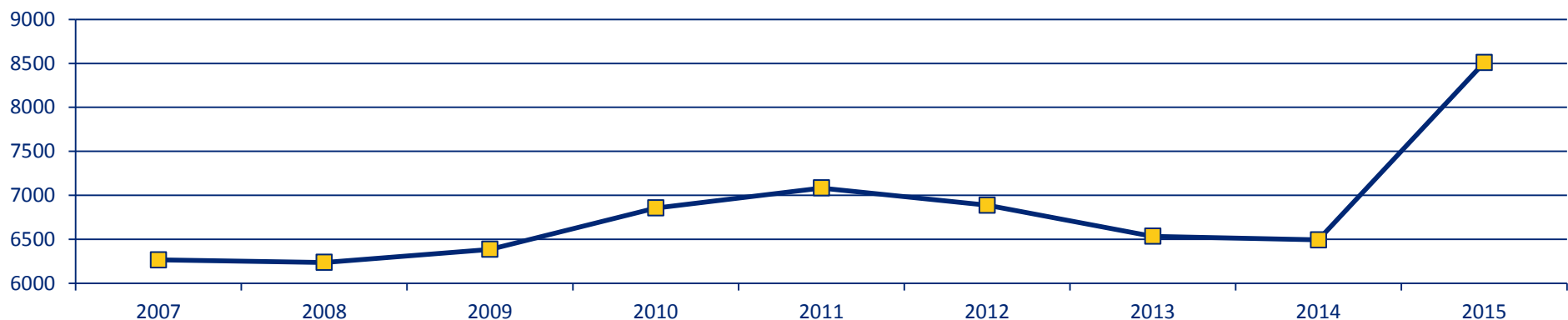


**Texas Tech University System Board of Regents
Strategic Planning Retreat
February 25, 2016
Dr. Brian J. May, President**



Growth:

- 8,505 Fall 2015 Census
- 1,889 Dual Credit Students
- 2.7% Increase in New, First Time Freshmen
- 15.5% Increase in Graduate Students





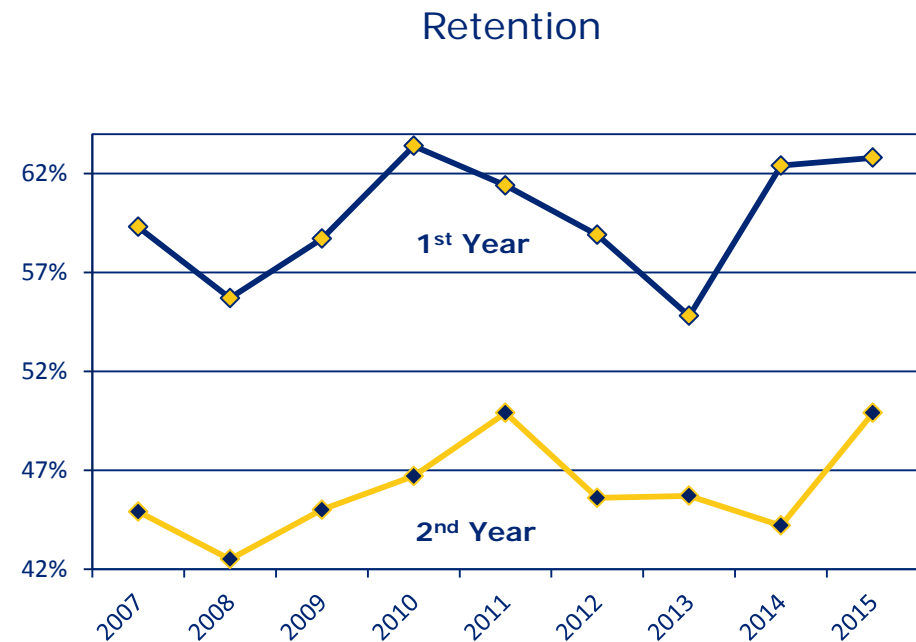
Retention:

- First Year Retention Rate

- 2nd Highest in 10 Years
- Signature Courses
- Learning Communities
- Entrance Standards

- Second Year Retention

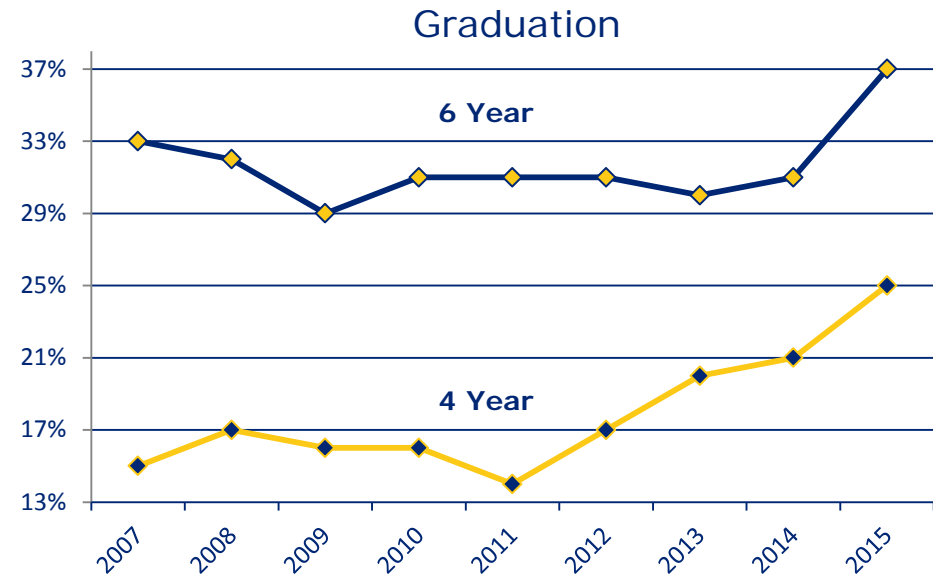
- Highest since 2011
- Good Indicator for Graduation





Student Success:

- 6 Year Graduation Rate
 - 5 year graduation rate predicts another great outcome for 2016
- 4 Year Graduation Rate
 - Highest in Over 10 Years

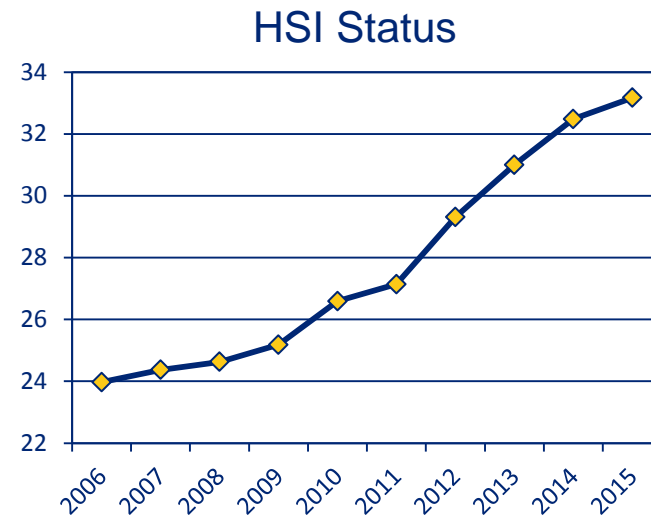




Hispanic Serving Institution:

- Expanding and Maintaining HSI Status

- ASU Steadily Increases
- Grant Funding
 - Title V (Coop)
 - Title III
 - USDA
 - NEH
- Over \$8.2 Million
- Closed out Title V Individual in 2015
- Currently Preparing New Grant Applications



Dual Credit:

- Opportunities
 - Increased Enrollment
 - Increased Funding
- Challenges
 - FAST Growth
 - Transitions
 - Staying Ahead of the Curve



New Programs:

- Civil Engineering
 - 53 Majors
 - First Graduates Expected 2018
 - New Faculty
- BS in Health Science Professions
- New Doctorates
 - EdD – Education
 - EdD – Nurse Educator
 - PhD – Security Studies



New Partnerships:

- Goodfellow Air Force Base
 - Build ASU Complex
 - 4 Smart Classrooms
 - Offices for Faculty and Admissions
 - Coffee Retail
 - Take Over Existing Library Space and Services
 - Increased Enrollment
 - Potential Market Near 4,000
 - Military and Civilian
 - Graduate and Undergraduate
 - Capitalizing on Niche Markets



Preparing for Growth:

- Civil Engineering
 - New Program Space
 - Completed by 2017
- College of Health and Human Services
 - Vacating Needed Space
 - Completed by 2018
- Housing
 - Capacity
 - Policy Changes





- Foster Field at
First Community
Credit Union Stadium
Norris Diamond



Games Start March 11, 2016!



To Recap:

- **Growth**
 - Highest Enrollment Ever
- **Retention**
 - Continues to Climb
- **Graduation**
 - High Student Success
- **HSI Status**
 - Funding Opportunities to Support growth
- **Dual Credit**
 - Leading the Way in Texas
- **Goodfellow Partnership**
 - New Opportunities Close to Home
- **New Facilities**
 - Meeting Student Needs
 - Improving Campus Environment

