

Approve naming of the Center for Entrepreneurship and Family Business (Alderson & Griffin Center for Family Business and Entrepreneurship)

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# Overview

- The Center for Entrepreneurship and Family Business (CEFB) is focused on bringing the next generation of entrepreneurship to the Texas Tech community and the South Plains.
- CEFB is contained within the Rawls College of Business and collaborates with various system colleges and departments.
- David and Lisa Alderson made a generous commitment of \$1.75 million. David serves on the Texas Tech Foundation Board of Directors.
- Mark and Claudia Griffin made a generous commitment of \$1.75 million. Mark serves on the Texas Tech University System Board of Regents.

# Recommendation

- To honor and recognize their contributions, it is requested the Center for Entrepreneurship and Family Business be named the “Alderson & Griffin Center for Family Business & Entrepreneurship”
- Authorize naming the Center for Entrepreneurship and Family Business the “Alderson & Griffin Center for Family Business & Entrepreneurship”