Texas Tech University System Board of Regents
Strategic Planning Retreat
March 6, 2015
Dr. Brian J. May, President
Enrollment:

• Flat for Fall 2014 / Up for Spring 2015

• 9% Increase in New, First Time Freshmen

• 8% Increase in Graduate Students

• Diverse Population
  – 220 Texas Counties
  – 47 US States and Puerto Rico
  – 29 Foreign Countries
  – 43% First Generation
Success:

• **First Year Retention Rate**
  – 2\textsuperscript{nd} Highest in Over 8 Years
  – Signature Courses
  – Learning Communities

• **6 Year Graduation Rate**
  – This year’s 5 year graduation rate
    has already surpassed the 6 year rate

• **4 Year Graduation Rate**
  – Highest in Over 10 Years
Success:

• **Financial Aid**
  – Decreased Student Loan Disbursements

• **Carr Foundation Scholarships**
  – Continued Growth
  – New Award Matrix
  – Increased Opportunities
Success:

• Expanding and Maintaining HSI Status
  – ASU Steadily Increases
  – Grant Funding
    • Title V (Individual and Coop)
    • Title III
    • USDA
    • NEH
  – Over $11.5 Million
Success:

• Recognition
  – Princeton Review
  – US News
  – Military Friendly
  – Carnegie
  – National Student Awards
Goals:

- Environment
  - Facilities
    - Updating, Maintaining and Efficiency
    - TRB for Health and Human Services

- Services and Support
  - Veterans
  - Freshman College
Goals:

• Academic Quality
  – Faculty
    • Maintain
    • Increase
  – Learning
    • Expanded Curriculum
    • Research
    • New Degrees
      – Civil Engineering
      – EdD
      – PhD

Current Doctorate Programs

- Angelo State University
- Texas A&M Kingsville
- Texas A&M Commerce
- Lamar University
Goals:

- Growth
  - Students
    - Recruitment
    - Retention and Success
  - Partnerships
    - Cooperatives
    - Fund Raising
    - Dual Credit