

TECH STAR: THE FIVE POINTS OF THE TEXAS TECH SYSTEM STRATEGIC PLAN

In 2003 the Regents approved a five-point strategic plan.

- GROWTH. We grow to increase students' access to and success in higher education and to fulfill our mission to Texas and the nation.
- DIVERSITY. We enhance the lives of and are in turn enriched by students, faculty, and staff who reflect the diversity of our state, nation, and world.
- PEOPLE. Texas Tech is open and responsive to the needs of the students we educate and the Texans we serve.
- PARTNERSHIPS. We strengthen existing and establish new partnerships to fulfill our mission.
- RECOGNITION. We advance our reputation through excellence, innovation, values, enterprise, and accountability.

To view specific data, please visit www.TexasTech.edu and select "TechSTAR."

ACCOMPLISHMENTS SUMMARY 2004-2005

TEXAS TECH UNIVERSITY SYSTEM

FUNDRAISING

The TTU System raised \$65.9 million in fiscal 2005, reflecting a \$9.3 million increase over fundraising totals for the previous year. Of the total, \$8.9 million is for student scholarships. The Regents Faculty Endowment Program has proven a great success with donors. To date, Texas Tech University has generated \$18.2 million in Regents Professorships and Chairs. Ongoing individual campaigns include fundraising for a new building for the Rawls College of Business and the new School of Medicine in El Paso. The System endowment totals \$407.8 million.

GOVERNMENT RELATIONS

State: As a result of actions by the 2005 Texas Legislature, the system gained significant increases in formula funding for both institutions for the current biennium (2005-2007). Each institution gained \$20 million as well as restoration of the 5 percent cuts made by the Legislature in the previous biennium.

Federal: During a new era of declining congressional earmarks, new funding was secured for a pulsed power program for TTU and a Border Health Initiative for TTUHSC-El Paso. Federal appropriations also were continued for research initiatives in education, health, agriculture, defense and science for both institutions.

Within the legislative and policy arenas, Texas Tech expanded its relationships with the national academic community. The Chancellor accepted a position on the governing board of the National Association of State Universities and Land Grant Colleges, and TTUHSC will hold the chairmanship of the government relations board for the American Association of Medical Colleges during 2006.

COMMUNICATIONS & MARKETING

Equipped with a unified visual identity system, both universities and their components are now prepared to launch a comprehensive marketing campaign. A concerted effort is being made to promote the academic and research enterprises and to increase news coverage about Texas Tech throughout Texas and the nation.

FINANCIAL AFFAIRS

Investments: Our investments continue to produce at high yields, with long-term investments seeing two consecutive years of double-digit returns. Long-term investment returns rank second in the Big XII over the past three years and rank in the top 15th percentile nationally for both 1-year and 3-year results.

ACCOMPLISHMENTS SUMMARY 2004-2005

TEXAS TECH UNIVERSITY

ENROLLMENT GROWTH

Although headcount enrollment has “topped out” (with a slight decline last year after three straight years of significant growth), the university’s semester credit hours taught reached the highest level ever this past year.

- Since 2000, headcount enrollment is up 15% and semester credit hours taught are up 16%
- Recorded largest graduating class in the history of Texas Tech University

DIVERSITY

- Minorities as a percentage of the total student body showed another year-over-year increase.
- Minorities are 16.5% of total students, representing slow, but steady improvement (5 years ago minorities were 15.0% of total students)
- Over the past five years, the percentages have increased as follows: African-Americans up 19%; Hispanics up 29%; Asians up 33%
- International students from 100 countries
- In 2004, there were 50 multicultural and international registered student organizations

ENHANCING THE ACADEMIC ENTERPRISE

- Progress on Phi Beta Kappa application
- Graduate On Time program launched
- College of Mass Communications established
- Completed Southern Association of Colleges and Schools accreditation
- Enhanced the academic advising process by hiring 29 new academic advisors
- Kishor Mehta elected to the National Academy of Engineering
- Two biological sciences faculty members named National Sciences Academy Undergraduate Education Fellows for 2004 and 2005
- A total of 43 new faculty members hired

ATHLETICS

- Success in the classroom: Student-athlete graduation rate reached 64%; graduation rate and GPA of student-athletes higher than that of student body
- TTU CHallenging Athletes Minds for Personal Success (CHAMPS) won Program of Academic Excellence Award from Division 1A Athletic Directors’ Association
- Success in competition: Football won the Holiday Bowl in December 2004
- Men’s basketball advanced to the NCAA Sweet 16 in 2005
- Women’s basketball advanced to the NCAA Sweet 16 in 2005
- The men’s track and field team won the Big 12 Outdoor Championship, while the women’s team recorded their highest-ever finish of third
- Golf – The men’s and women’s teams qualified for the NCAA regional meet
- Tennis – The men’s team qualified for NCAA national finals
- Success in the community – Student-athletes and coaches assisted in more than 500 charitable community events

FACILITIES

- The public art collection was recognized in the Public Art Review
- Venues Today magazine named the United Spirit Arena “2004 Top Texas Venue” among facilities with seating capacity between 10,000-15,000
- Rawls Golf Course ranked as the third top collegiate golf course in America by Golf Week magazine

ACCOMPLISHMENTS SUMMARY 2004-2005

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

STRATEGIC PLANNING AND MISSIONS/VISION

New clarity and direction mapped for the future of TTUHSC

ENROLLMENT GROWTH

Sustained year-over-year increases in enrollment have made TTUHSC one of the fastest growing health-related institutions in the nation

- Enrollment increased 7.9% last year
- This marks a 32% increase since 2000

DIVERSITY

- The percentage of minorities in the total student body showed another year-over-year increase
- Minorities comprise 29.5% of the total student body
- Over the past five years the percentages have increased as follows: African-Americans up 218%; Hispanics up 72%; Asians up 45%
- Created Office of Diversity and Multicultural Affairs

ENHANCING THE ACADEMIC ENTERPRISE

Advancements on many fronts to enhance the academic experience of students

- Allied Health – A Ph.D. in Communication Sciences and Disorders implemented in the fall of 2004
- Implementation of a bachelor's degree in Health Sciences, the 15th degree program in Allied Health
- Passage rates on first-time licensure/certification exams significantly exceeded national averages
- Medicine – Currently undergoing a comprehensive re-design of the M.D. educational curriculum that involves all campuses
- Obtained the largest private gift in the history of TTUHSC with a \$5 million donation from Mr. Shirley Garrison to solidify the commitment to geriatric medicine
- Nursing – Accelerated second degree program for students with bachelor's degree in another discipline
- Developed the Master of Science in Nursing program for nurse educators

PLANNING FOR 4-YEAR MEDICAL SCHOOL IN EL PASO

- Building design for Medical Science Building completed with ground breaking scheduled for December 2005
- Design and construction completed for Medical Education Building, scheduled grand opening for February 2006
- Business plan and timeline for establishment of a stand-alone school of medicine
- \$45 million in future construction approved in the 2005 legislative session
- Initiated hiring of a leadership team
- \$25 million fundraising campaign launched

FACILITIES

- Construction started on the Clinical Tower and Research Center, the International Pain Center and the Combest Community Health and Wellness Center in Lubbock
- Campus plan for Research Space in Amarillo completed and design is underway

OTHER ACCOMPLISHMENTS

INCREASED INTERDISCIPLINARY WORK BETWEEN TTU AND HSC

HSC and TTU are focusing on creating better systems to share resources between institutions and to increase interdisciplinary work.

As of July 2004, the Texas Tech University System had 13 research grants from federal agencies such as the Department of Defense and the National Institutes of Health that involved collaborative work of scientists at both TTU and HSC. Examples of inter-campus collaborative work include the work of HSC's Dr. Samuel Prien (OB/GYN) with TTU's College of Agricultural Sciences and Natural Resources in the field of human and animal reproductive physiology.

NOURISHING LINEAR RELATIONSHIPS WITH COMMUNITY COLLEGES

Texas Tech has formal agreements with 36 community colleges in Texas and one institution in New Mexico. These agreements facilitate student transition from community colleges to Texas Tech and increase the number of Texas residents completing a bachelor's degree.

INCREASING LIFELONG LEARNING OPPORTUNITIES

From accredited K-12 curriculum and college credit courses to non-credit lifelong learning opportunities, Texas Tech offers a wide range of outreach and distance learning programs to meet the increasingly global demand for distance education. While the university's college credit distance learning programs meet the needs of degree-seeking students, its K-12 programs serve as useful recruiting tools by educating prospective students about higher education opportunities at Texas Tech. Outreach programs also increase awareness of Texas Tech globally with special programs in more than 25 countries.

TEXAS TECH UNIVERSITY PARTNERSHIPS
Texas Tech University Affiliations



★ **TEXAS TECH UNIVERSITY**
Lubbock

■ **REGIONAL ADMISSION CENTERS**
Austin
Dallas
El Paso
Houston
San Antonio

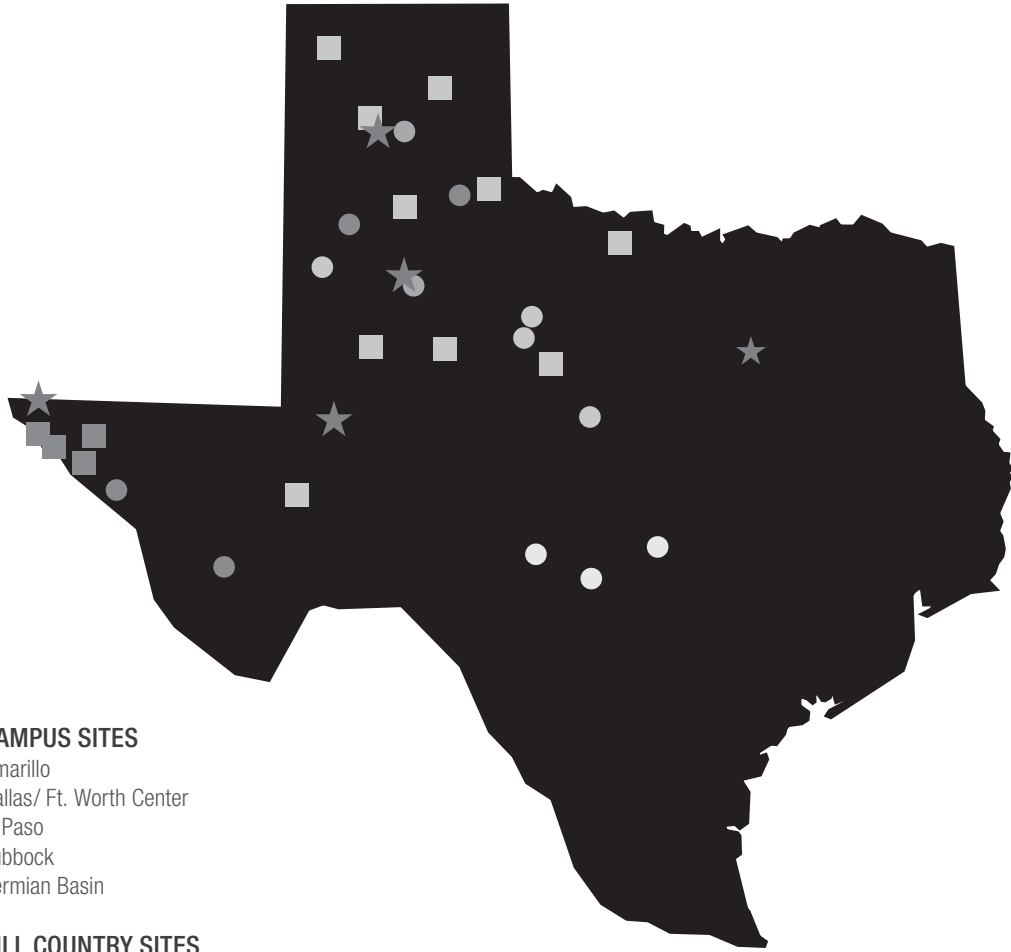
● **COMMUNITY COLLEGE PARTNERSHIPS**
Amarillo
Big Spring
Borger
Hobbs
Levelland
Midland
Odessa
Snyder
Temple
Tyler

■ **HILL COUNTRY SITES**
Junction
Fredericksburg
Marble Falls

● **GRADUATE EDUCATION CENTERS**
Abilene
Amarillo

HEALTH SCIENCES CENTER PARTNERSHIPS

Texas Tech University Health Sciences Center Affiliations



- ★ **CAMPUS SITES**
 Amarillo
 Dallas/ Ft. Worth Center
 El Paso
 Lubbock
 Permian Basin

- **HILL COUNTRY SITES**
 Junction
 Fredericksburg
 Marble Falls

- **KELLOGG SITES**
 Fabens
 Montana Vista
 San Eliario
 Socorro

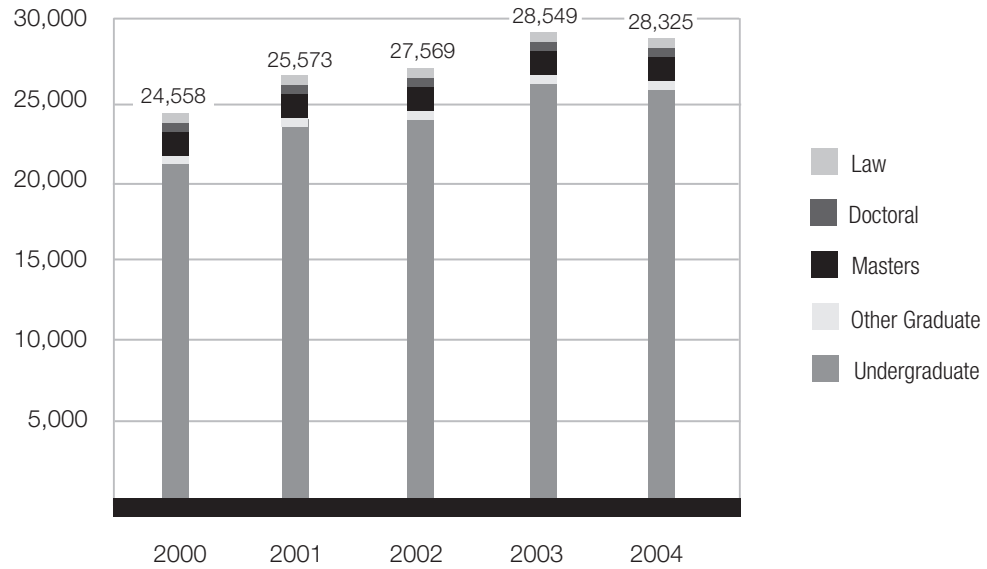
- **RURAL SITES**
 Alpine
 Fort Hancock
 Hart
 Turkey

- **CORRECTIONAL SITES**
 Abilene
 Amarillo
 Childress
 Colorado City
 Dalhart
 El Paso
 Fort Stockton
 Lamesa
 Lubbock
 Pampa
 Plainview
 Snyder
 Wichita Falls

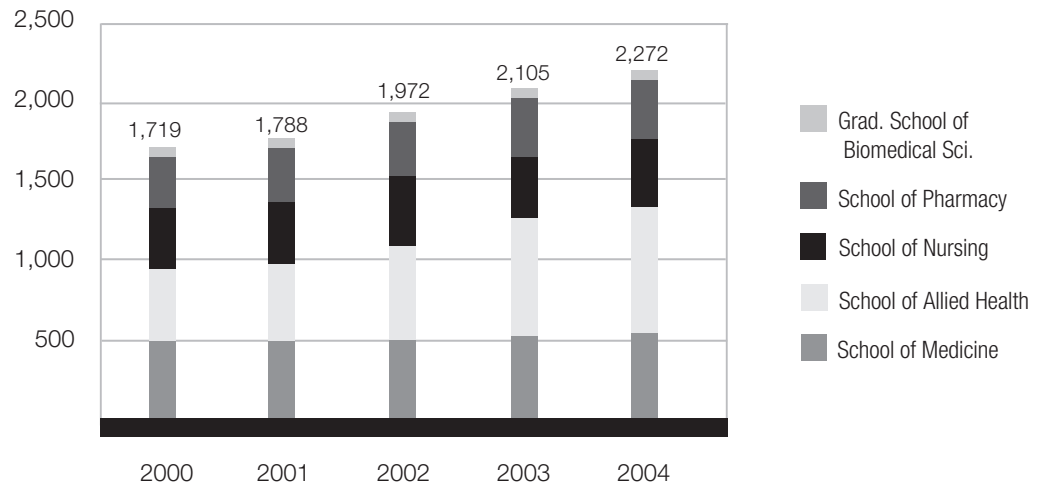
- **AFFILIATED INDEPENDENT NETWORKS**
w/ Hendrick Medical Center
 Abilene
 Anson
 Coleman
 Stamford
w/ Federally Qualified Health Centers
 De Leon
 El Paso
 Levelland

FALL ENROLLMENTS

Texas Tech University

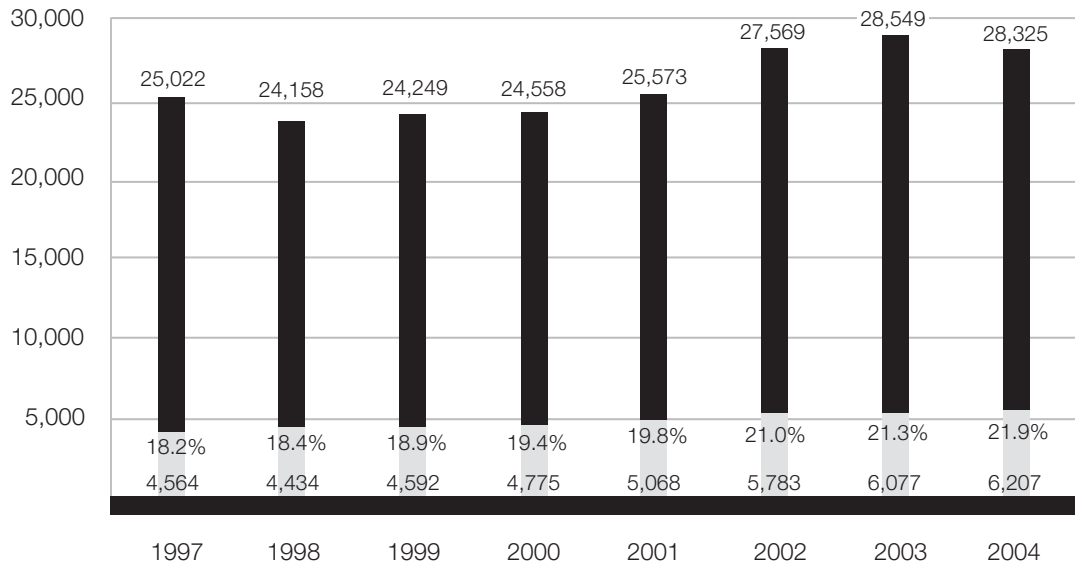


Texas Tech University Health Sciences Center

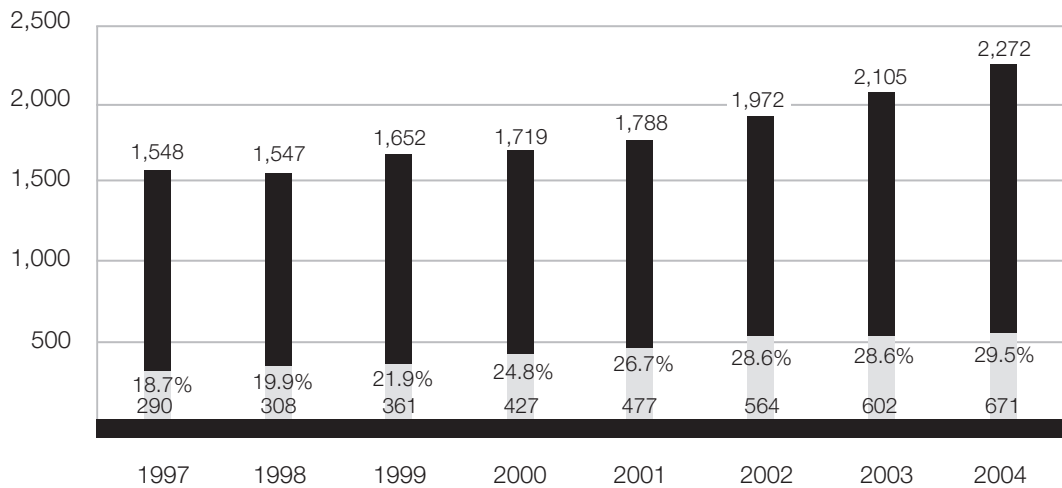


WHITE/MINORITY STUDENT FALL ENROLLMENTS

Texas Tech University



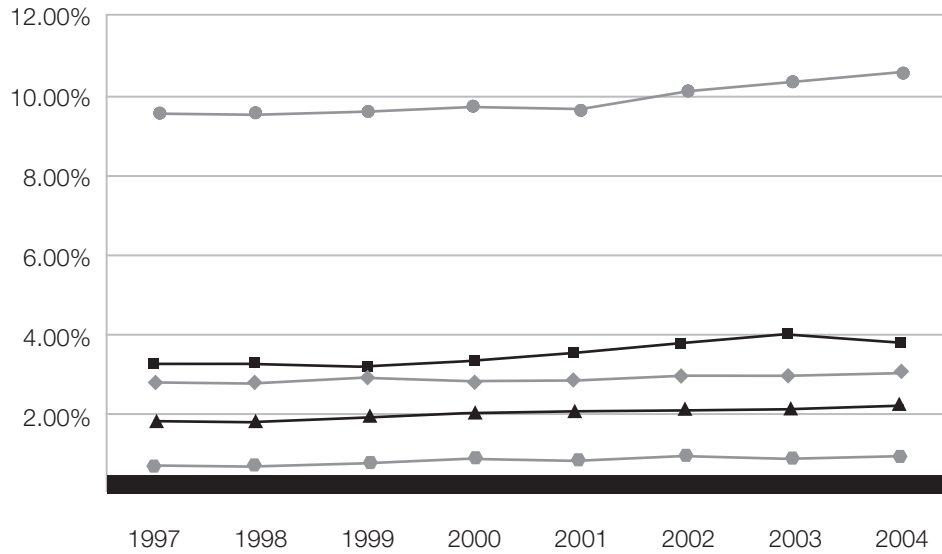
Texas Tech University Health Sciences Center



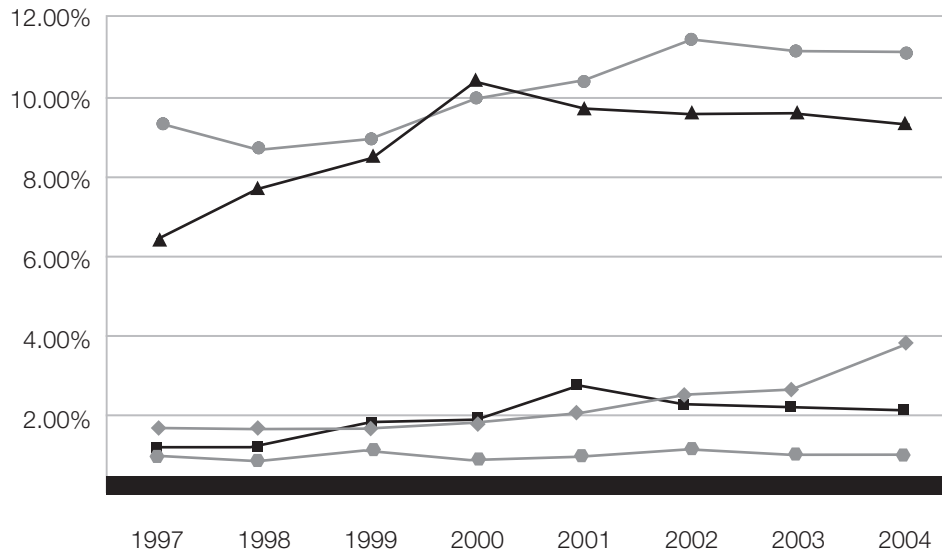
■ White ■ Minority

MINORITY STUDENT FALL ENROLLMENTS BY ETHNICITY

Texas Tech University



Texas Tech University Health Sciences Center



- Hispanic
- ◆ Black
- Non-Res. Alien
- ▲ Asian
- ⬢ American Indian