

DIFFERENTIAL TUITION

ANALYSIS . STRATEGY . IMPLEMENTATION

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- A **Differential Tuition Committee** was established by President Nellis, which includes the Provost, TTU Chief Financial Officer, representatives from the applicable functional areas, and three academic Deans:
 - Dr. Michael Galyean – **College of Ag Sciences & Natural Resources**
 - Dr. Lance Nail – **Rawls College of Business**
 - Dr. Al Sacco Jr. – **Whitacre College of Engineering**

- Goals of the Committee:
 - Create a model which generates designated tuition dollars for the Colleges providing **flexibility of use** and no statutory maximum.
 - Focus on colleges which have higher enrollment demand and higher costs, to request **“college differentials”** in order to hire & retain high-quality faculty, hire staffing to support faculty level and student services, and add value to the degrees they award their students.
 - Provide a baseline for colleges who are not implementing “differential” to maintain their current tuition rates, with nominal increases for inflation.
 - This is done to reduce the **“subsidy effect”** of tuition increases for future students who wish to attend Texas Tech at the lowest cost possible.



I: **Convert all ADIA Fees** into designated tuition, which allows the income generated to be spent more flexibly. The conversion requires a 15% “set-aside”, but also increases our financial aid packages to students.

II: Allow the higher-demand and higher-cost colleges the opportunity to set an **additional “differential”** increase for their **undergraduate students**, which generates much needed funding for various college specific goals. Including, but not limited to: **Lowering student-to-faculty ratios to be more competitive with our peers, college strategic initiatives, additional staff hires to accommodate growth, etc.**

- Provide “cohort discounts” to current students (i.e. 100% off differential for Seniors, 50% for Juniors, etc.)

III: Submit to the Board of Regents in December of odd-numbered years a two-year plan which allows Texas Tech to **maintain its’ growth and overall affordability.**

IV: Continue to allow **program fees** for **graduate programs** to generate funding for other college-specific goals - including providing competitive programs, college strategic initiatives, additional hires to support graduate growth, etc.



STRATEGY – COLLEGE JUSTIFICATIONS FOR DIFFERENTIAL TUITION

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▪ **Whitacre College of Engineering**

- Differential Tuition will provide the college additional revenue to add faculty lines. With the additional commitment of support from base budgeting, WCOE expects to be able to reduce their current student-to-faculty ratio to provide a higher value experience for their students.

▪ **College of Ag Sciences & Natural Resources**

- Differential Tuition will allow CASNR to fund multiple initiatives to improve education quality for students. These include support for plant and animal facilities, off-campus learning activities, development of new courses and programs, as well as maintenance and expansion of computer and software resources.

▪ **Rawls College of Business**

- Differential Tuition for undergraduates and Program Fees for graduates will allow the college to add additional faculty lines. With the additional commitment of support from base budgeting, RCOBA also expects to be able to hire additional support staff, and provide new student development funding. These enhancements should also allow RCOBA to reduce their current student-to-faculty ratio to provide a higher value experience for their students.



IMPLEMENTATION EXAMPLE – MONETARY FLOW

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