Building a Talent Strong Texas
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Texas-Sized Economic Growth and Opportunity

8th largest economy in the world by GDP
1st in the nation for net new jobs created over the past year
#1 state for business climate in the nation
Building a Talent Strong Texas

2022–2030 STRATEGIC PLAN

GOALS

**ATTAINMENT**

of Postsecondary Credentials

**Postsecondary CREDENTIALS OF VALUE**

**RESEARCH, Development, and Innovation**

**EQUITY OF OPPORTUNITY**

Data will be tracked and disaggregated by race and ethnicity, gender, and income

**COLLABORATION**

Engage public and private sector stakeholders to break down historic silos

www.highered.texas.gov/TalentStrong
Attainment of Postsecondary Credentials

By expanding our attainment goals to include working-age Texans, we will:

- Increase employment opportunities and incomes for individuals
- Create a deeper talent pool for employers
- Align skills with the jobs our economy demands

TARGET INDICATORS

- **GOAL: 60%**
  - of Texans ages 25-34 with a degree, certificate, or other postsecondary credential of value by 2030

- **GOAL: 60%**
  - of Texans ages 35-64 with a degree, certificate, or other postsecondary credential of value by 2030

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Postsecondary Credentials of Value

Credentials from Texas institutions of higher education must provide a positive return on investment:

- Economic **benefits exceed the costs** to receive them

- **No debt or manageable student debt** in relation to potential earnings

- Programs help students progress efficiently towards completion and align with career opportunities

**TARGET INDICATORS**

**GOAL:** 550K

Students completing **postsecondary credentials of value** each year

**GOAL:** 95%

of graduates with **no or manageable levels of undergraduate debt** in relation to potential earnings
Advancing Texas' competitiveness in the global economy will require:

- Strengthening our state **R&D infrastructure**
- Translating discoveries into **innovations that benefit Texans**
- Driving **economic development** through job creation and support for local and regional economies

**GOAL:**
- $1 bil increase in annual private and federal research and development expenditures
- 7500 research doctorates awarded annually by Texas institutions of higher education
Build a Talent Strong Texas

Thank you for your support of Texas higher education, and please scan the QR code to learn more about Building a Talent Strong Texas