

# Building a Talent Strong Texas

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# Texas-Sized Economic Growth and Opportunity

**8th**

**largest economy**  
in the world  
by GDP

**1st**

in the nation for  
**net new jobs**  
created over the  
past year

**#1**

state for  
**business climate**  
in the nation

# Building a Talent Strong Texas

2022-2030 STRATEGIC PLAN

## GOALS

**ATTAINMENT**  
of Postsecondary  
Credentials

Postsecondary  
**CREDENTIALS**  
**OF VALUE**

**RESEARCH,**  
Development,  
and Innovation



**EQUITY OF OPPORTUNITY**  
Data will be tracked and  
disaggregated by race and  
ethnicity, gender, and income



**COLLABORATION**  
Engage public and  
private sector stakeholders  
to break down historic silos

# Attainment of Postsecondary Credentials



By expanding our attainment goals to include working-age Texans, we will:

- Increase **employment opportunities and incomes** for individuals
- Create a **deeper talent pool** for employers
- **Align skills with the jobs** our economy demands

## TARGET INDICATORS

**GOAL:**  
**60%**

of Texans ages 25-34 with a degree, certificate, or other postsecondary credential of value by 2030

**GOAL:**  
**60%**

of Texans ages 35-64 with a degree, certificate, or other postsecondary credential of value by 2030

# Postsecondary Credentials of Value



Credentials from Texas institutions of higher education must provide a positive return on investment:

- Economic **benefits exceed the costs** to receive them
- **No debt or manageable student debt** in relation to potential earnings
- Programs help students progress efficiently towards completion and **align with career opportunities**

## TARGET INDICATORS

**GOAL:**  
**550K**

Students completing **postsecondary credentials of value** each year

**GOAL:**  
**95%**

of graduates with **no or manageable levels of undergraduate debt** in relation to potential earnings

# Research, Development, and Innovation



Advancing Texas' competitiveness in the global economy will require:

- Strengthening our state **R&D infrastructure**
- Translating discoveries into **innovations that benefit Texans**
- Driving **economic development** through job creation and support for local and regional economies

## TARGET INDICATORS

**GOAL:**  
**+ \$1 bil**

increase in **annual private and federal research and development expenditures**

**GOAL:**  
**7500**

**research doctorates** awarded annually by Texas institutions of higher education

# Build a Talent Strong Texas

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plan*





# **Texas Higher Education**

**COORDINATING BOARD**

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