



FROM HERE,
IT'S POSSIBLE™



TEXAS TECH™

ACHIEVING ACCESS & AFFORDABILITY

EARLY SUCCESS AT TTU DFW



SERVING PAST, PRESENT AND FUTURE RED RAIDERS

- Camps
- Recruitment events
- Classes
- 1:1 Advising, Financial Aid and Support Services

CREATING MORE NONTRADITIONAL PATHWAYS TO SUCCESS

GOALS

- ☐ Affordable
- ☐ Flexible
- ☐ Individualized

NON-TRADITIONAL STUDENTS

- Working professionals seeking to level up for a promotion or change careers.
- Prior college credits.
- Balancing personal and professional responsibilities.

PATHWAYS

- Industry Career Certificates
- Micro Credentials
- Credit for Work/Life Experience



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EARLY SUCCESS OF THE 10K DEGREE COMPLETION PROGRAM

“It's been a personal goal of mine for a very long time to complete my undergraduate degree. I'm a working mom with two small children and I want to lead by example and show them that it's never too late to accomplish your dreams.”

- McLain Grant Ford
10K Degree Completion Program Student

TEXAS TECH



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INDUSTRY CAREER CERTIFICATES

FROM TRADITIONAL TO TRANSFORMATIONAL ONLINE EDUCATION

80% of prospective online students enroll at the first school that admits them

+30% of prospective online students will consider another institution if no contact within 24 hours of inquiry

- Removing barriers, quick admission for qualified applicants

54% of online students expect to start within one month of acceptance

- Upon acceptance, immediately enrolled in coursework
- 8-week courses



PERSONALIZED ACADEMIC CONCIERGE SUPPORT

- Application
- Admission
- Enrollment
- Financial Aid
- Course Design



LOOKING AHEAD

- Expanding program offerings
- Continuing to innovate in student support
- \$10K model to serve non-traditional students

