



STRATEGIC **PLAN**

FY2026-2030



your zip code shouldn't impact your

HEALTH



A **HEALTHIER**
FUTURE WITH
ACCESS TO
QUALITY CARE
FOR *EVERY*
TEXAN.



VISION

As a comprehensive health sciences center, our mission is to enrich the lives of others by educating students to become collaborative health care professionals, providing excellent patient care and advancing knowledge through innovative research.

MISSION + VALUES

4



ONE TEAM

Unite and include diverse perspectives to achieve our mission.

KINDHEARTED

Exceed expectations with a kind heart, helping hands and a positive attitude.

INTEGRITY

Be honorable and accountable even when no one is looking.

VISIONARY

Nurture innovative ideas, bold explorations and a pioneering spirit.

BEYOND SERVICE

Create and deliver positive defining moments.

WHERE DOES
EXCELLENCE
SET US APART?

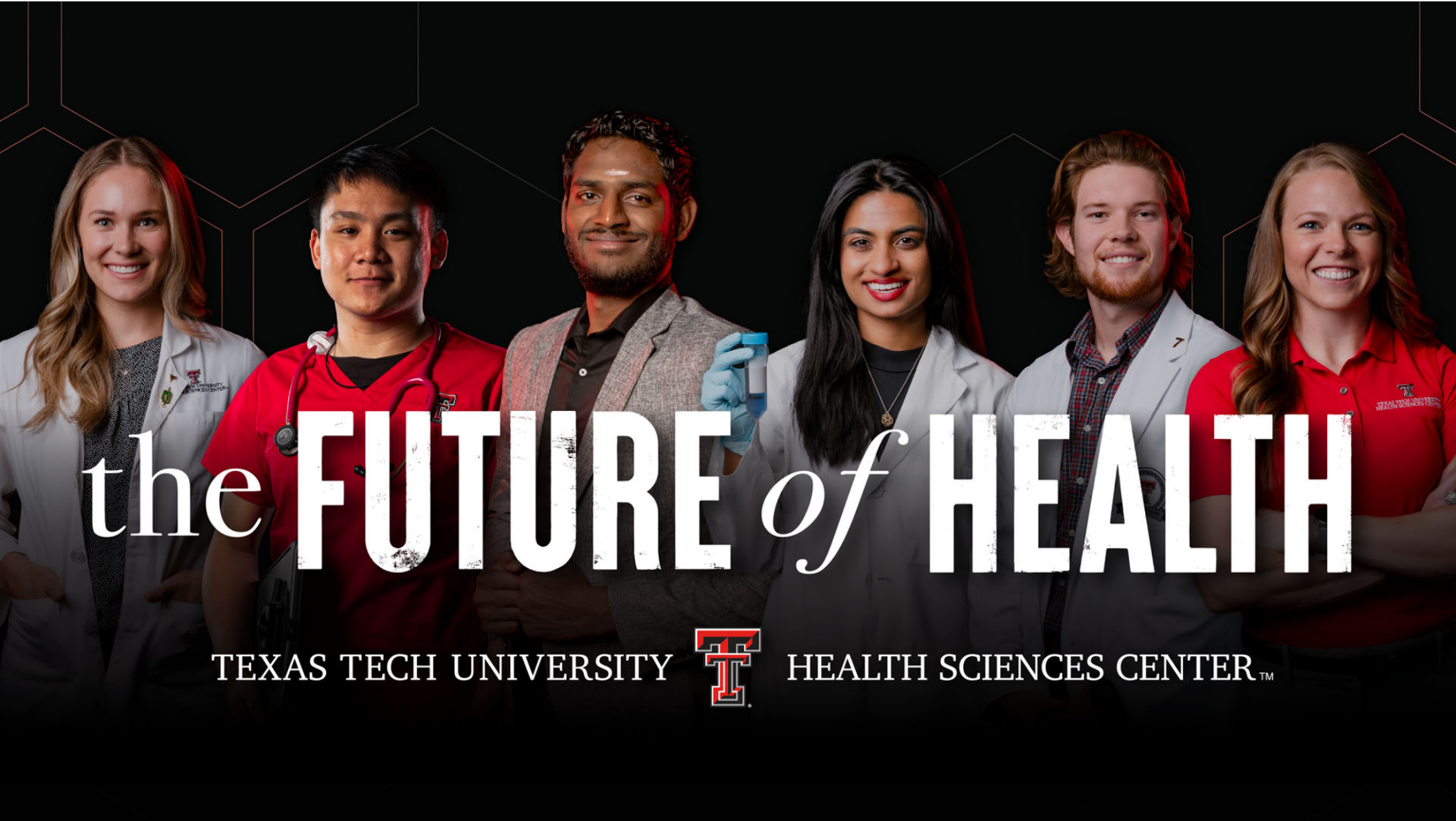
WHAT
IS OUR
PASSION?

WHAT
SUSTAINS
OUR SUCCESS?

OUR STRATEGY

STRATEGIC GUIDELINES





the **FUTURE** *of* **HEALTH**

TEXAS TECH UNIVERSITY  HEALTH SCIENCES CENTER™