

Approve honorary naming of “The Red Steagall Institute for Traditional Western Arts”

Patrick Kramer & Jim Bret Campbell



- Red Steagall, a talented singer, songwriter and poet, epitomizes the spirit of the National Ranching Heritage Center through his authentic storytelling
- From his roots growing up in ranching country and a long, successful career in mainstream country music, Steagall has preserved the essences of the people he admired most – cowboys and ranchers
- He has been a long-time supporter of both Texas Tech and the NRHC

- To honor and recognize his Red Steagall's longtime and rich advancement of Western Arts, ranch life, and the 'cowboy way of life', it is requested the newly established Institute for Traditional Western Arts, under the auspices of the National Ranching Heritage Center, be named "The Red Steagall Institute for Traditional Western Arts"
- Authorize naming the newly established Institute for Traditional Western Arts, under the auspices of the National Ranching Heritage Center, "The Red Steagall Institute for Traditional Western Arts"

