



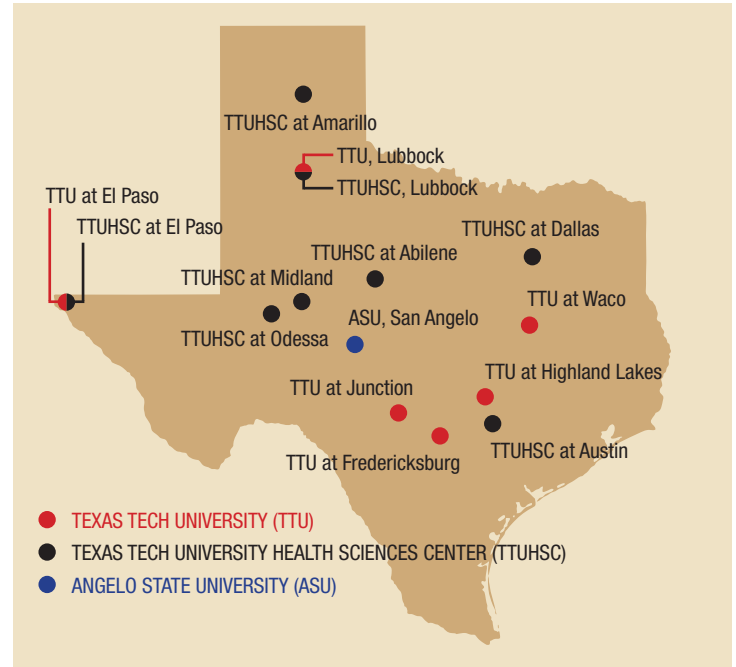
# ECONOMIC IMPACT 2011

*An overview of the combined economic impact of the Texas Tech University System on the State of Texas*

Focused on advancing higher education, health care, research and outreach, the Texas Tech University System generated a combined economic impact of **\$7.37 billion** for the state of Texas in 2011. Additionally, the Texas economy sees more than \$16 returned for every dollar the state invests in the TTU System.

As one of the top public university systems in the state, the TTU System ensures its efforts address the needs of Texans in an efficient and responsible manner. In 2011, total enrollment established a record of 43,500 students and total research expenditures topped \$200 million for the first time in the TTU System's history.

Headquartered in Lubbock, Texas, the TTU System has an annual operating budget of \$1.4 billion and approximately 18,000 employees. The TTU System consists of three component institutions - Texas Tech University, Texas Tech University Health Sciences Center, and Angelo State University - and operates at nearly 15 academic sites and centers throughout the state.



## BY THE NUMBERS

### *Economic Impacts of the Texas Tech University System, 2011*

	TTU	TTUHSC	ASU	TTUSA	Total	<b>\$7.37 Billion</b> <i>Combined Economic Impact</i> <hr/> <b>\$16 to \$1</b> <i>Return on State Investment</i>
Output (\$ mill.)	\$1,387	\$923	\$238	\$21.4	<b>\$2,570</b>	
Household Income (\$ mill.)	\$673	\$548	\$111	\$13.7	<b>\$1,346</b>	
Jobs	16,207	12,139	2,387	275	<b>31,008</b>	
Annual Workforce Contribution (\$ mill.)	\$3,393	\$902	\$503	N/A	<b>\$4,798</b>	

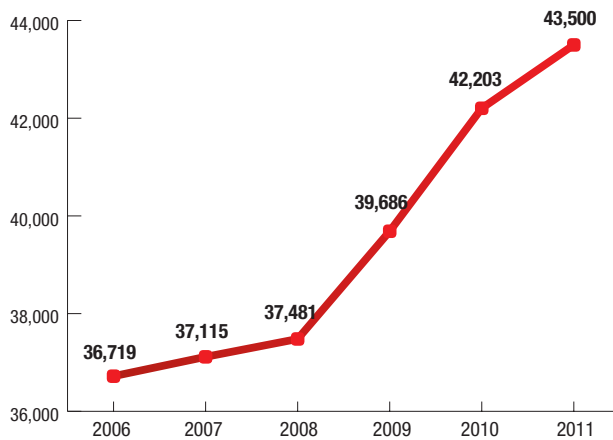
*TTU denotes Texas Tech University, TTUHSC denotes Texas Tech University Health Sciences Center, ASU denotes Angelo State University, and TTUSA denotes Texas Tech University System Administration. Support for this project was provided by the Texas Tech University System. The report, 2011 Economic Impact of Texas Tech University System, was prepared by Bradley Ewing, principal with the Ph.D. Resources Group, LLC.*

*Output denotes the total annual economic impact to the local economy. Household income denotes the annual earnings to all persons in the local economy. Jobs denotes the number of jobs (employment) sustained in the local economy on an annual basis. Reported impacts are the total of direct and secondary impacts arising from expenditures related to operations, research, students and visitors. Annual Workforce Contribution represents the annual contribution to the Texas workforce by graduates of the component institutions. All money values are reported in current dollars. Combined Economic Impact is derived from adding total Output and total Annual Workforce Contribution.*

# UNPRECEDENTED GROWTH

Significant growth throughout the TTU System has been a major factor in its economic impact. Established in 2009, the system-wide strategic plan, *Leading the Way: Vision 2020*, outlines priorities and goals for each component institution. As a result of this plan, the TTU System continues to set records in student enrollment, research and educating students.

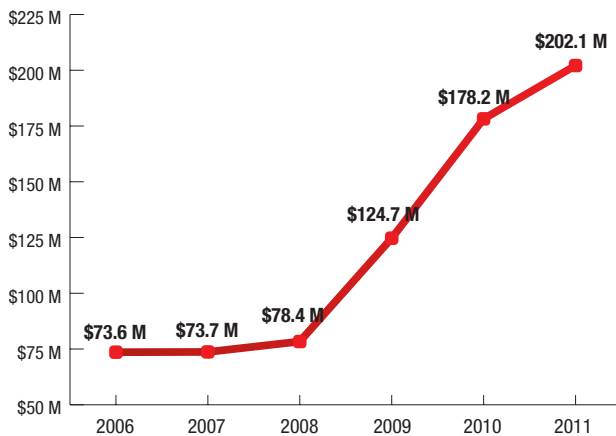
## Total Student Enrollment, Fall 2006-Fall 2011



### ENROLLMENT HIGHLIGHTS

- Largest system-wide enrollment in TTU System history in Fall 2011
- Fifth consecutive year to set record system-wide enrollment
- 18.5 percent increase in system-wide enrollment from Fall 2006-Fall 2011

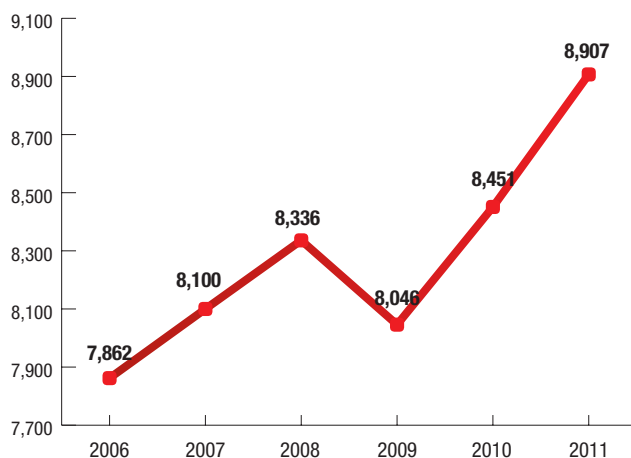
## Total Research Expenditures, FY06-FY11



### RESEARCH HIGHLIGHTS

- Highest system-wide research expenditures in TTU System history in FY11
- Fifth consecutive year to set record research expenditures
- More than doubled research expenditures since FY06

## Total Degrees Awarded, FY06-FY11



### GRADUATION HIGHLIGHTS

- Highest total degrees awarded in TTU System history in FY11
- Record in total degrees awarded in 4 out of the last 5 years
- 13.3 percent increase in total degrees awarded from FY06-FY11