

JuliAnn Mazachek, Ph.D.

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CURRICULUM VITAE

EDUCATION

- Ph.D. Accounting, University of Kansas, December 1993
Dissertation: The Impact of Accounting Performance Measures on Managerial Behavior: A Model and Survey
- M.B.A. University of Kansas, May 1987
- B.S. Engineering Management emphasis in Mechanical Engineering, Missouri University of Science & Technology, December 1984

Washburn University is a public, mid-size regional university located in a vibrant community in the central plains. With a legacy of open access, we serve approximately 9,000 students, both traditional and non-traditional, on three campuses. Washburn offers programs of study that lead to doctoral degrees in law and nursing, master's degrees, bachelor's degrees, associate's degrees, and technical certificates. Washburn has an independent governing board and is also coordinated through the Kansas Board of Regents with technical education programs coordinated through the Kansas Technical Education Authority.

ADMINISTRATIVE EXPERIENCE

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| <i>Vice President for Academic Affairs</i> , Washburn University | May 2017 – Present |
| <i>Interim Vice President for Academic Affairs</i> , Washburn University | July 2016 – April 2017 |
| <i>President and CEO</i> , Washburn University Foundation | Feb 2002 - April 2017 |
| <i>Dean, School of Business</i> , Washburn University | July 1998 – June 2002 |

ACADEMIC EXPERIENCE

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| Part-Time Teaching , Washburn University, MBA Program, and MA Communication & Leadership | August 2004-Present |
| Visiting Faculty , LaGrange College, MS in Philanthropy & Development | July 2015- Sept 2019 |
| Associate Professor of Accounting (tenured), Washburn University | May 1998 - Present |
| Assistant Professor of Accounting, Washburn University | August 1992- May 1998 |

TEACHING

- Undergraduate level:** Financial Accounting, Managerial Accounting, Cost Accounting, Governmental Accounting, Operations Management
- Graduate level:** Managerial Accounting Analysis (MBA), Accounting Concepts (MBA), Resource Stewardship for Leaders (MA), Executive Leadership and Role Development (MS)

CAREER HIGHLIGHTS AND ACCOMPLISHMENTS

- ❖ **Respected Leader – 23+ years of executive-level experience in higher education with a strong reputation for building enduring trust, delivering results, leading important organizational change and innovation, meeting and exceeding goals, transparent and open communications, data-informed decision making, and administrative excellence.**

- ❖ **Ardent Academic – steadfast dedication to high-quality academic programs and teaching excellence. Devoted to supporting faculty and staff in teaching excellence through ongoing professional development, technology, scholarship, and other resources. Developed and introduced successful new undergraduate and graduate programs, invested in Center for Teaching Excellence and Learning, established successful Academic Diversity and Inclusion Council, and led the implementation of a reimagined academic program review process including a new small academic program review process.**
- ❖ **Champion for Access and Student Success – significantly increased four-year graduation rates, increased student retention rates, greatly enhanced inclusive learning environment, and specifically increased student pass rates in gateway required math courses by over 20 percentage points, recognized as a pioneer in 2020 for our implementation and utilization of the Navigate student success technology platform to improve student outcomes and retention.**
- ❖ **Expert Innovator/Change Leader– created a culture of open dialog, joint accountability, and new decision processes that have inspired continuous improvement and cross-boundary collaborations. Opened new technical campus in partnership with city, county and regional economic development organizations, led efforts in the purchase of a private operating retail shopping center to support strategic land needs and generate cash flow to support university operations, identified and implemented software and technology solutions to significantly advance operational and budgetary/financial outcomes and student success outcomes, and led efforts resulting in growth in developing new ideas, processes and partnerships for programs, enrollment, and student success.**
- ❖ **Accomplished and Trusted Fundraiser – respected ability to build high-quality, long-term relationships, significant experience in leading and planning fundraising initiatives. Developed and led the University’s first successful comprehensive fundraising campaign raising \$146 million for buildings, scholarships, faculty professorships and professional development support, and scholarships. During my leadership there was significant increases in alumni engagement, building the solid foundation of donors and relationships to ensure continued fundraising success for years to come. I remain closely connected to all fundraising endeavors that serve our academic areas and our students through facilities, program support, and scholarships.**
- ❖ **Responsible Business and Fiscal Steward – deep understanding of financial models including budgeting, planning, endowment accounting, investment management for complex organizations, experience working with all areas of campus to develop university and private resources to achieve goals, reinvented accounting and financial reporting system at the Foundation, led efforts to create a University standing Retirement Plan Advisory committee, led effort to identify Retirement Plan Advisor to enhance investment options and advising for employees, developed and implemented new academic budgeting model, including revenue modeling, for all academic units, implemented new academic decision support systems for deans and department chairs ensuring easy access to important operational information, significantly improved entrenched processes for sharing information and making hiring, capital, and compensation decisions, and implementation of new student success, hiring, payroll, assessment, and curriculum systems and processes improving outcomes, decision processes, and efficiencies.**
- ❖ **Engaged Civic Leader – actively involved in the Topeka community for over 20 years serving on myriad non-profit and for-profit local and state boards. Significantly, I currently serve as**

chairperson of the Greater Topeka Chamber of Commerce and work closely with the business community to , active member of steering committee for the county-wide strategic plan with elected officials and business leaders, selected as one of the team of eight community leaders for the special Bloomberg Harvard City Leadership program in NYC, incoming chair for University of Kansas Topeka hospital board, served for six years as one of only two hospital trustees on the state-wide Kansas Hospital Association board.

- ❖ **Devoted Communicator and Partner in Governance – 20+ years of responsibility for successfully leading and working with governing boards, responsible for all Foundation board relations, board meeting planning, coordination of all board activities, development of board policies, communications with board, education of Board and all other matters. Successful in leading change to board structure and operations significantly enhancing the effectiveness and outcomes achieved. Significantly enhanced the opportunity for the voices of faculty, staff and students to be considered as key decisions are being made and important policies are being developed. Development of Faculty Handbook Committee to ensure a forum for ongoing, open conversation regarding faculty matters and policies, regular meetings with Faculty Senate President, participate in all faculty senate meetings, established academic diversity and inclusion council.**

Vice President for Academic Affairs, Washburn University May 2017 – Present

Interim Vice President for Academic Affairs, Washburn University July 2016 – April 2017

Chief Academic Officer providing strategic leadership and operational management and oversight for all academic programs and all aspects of the institution’s mission in the areas of teaching, scholarship, and service. In this role, approximately 70% of the employees report up to me with budget responsibility of approximately \$70 million.

Academic areas include:

- College of Arts and Sciences
- School of Applied Studies
- School of Business
- School of Law
- School of Nursing
- Washburn Institute of Technology
- University Libraries

Academic Administrative Units include:

- Center for Student Success and Retention
- Center for Teaching Excellence and Learning (CTEL)
- International Programs
- Strategic Analysis and Reporting (IR)
- University Assessment
- Undergraduate Scholarly and Creative
- Honors Program
- Learning in the Community (LINC)
- Washburn Transformational Experience (WTE)
- Leadership Institute
- Office of Sponsored Projects
- Academic Diversity & Inclusion Initiative
- KTWU Public Television
- Mulvane Art Museum

Additional Responsibilities and Roles:

- University accreditation by the Higher Learning Commission (HLC)
- Kansas Board of Regents – member of the Council of Chief Academic Officers and the System Council of Chief Academic Officers of the Kansas Board of Regents
- Policy development and maintenance of academic and faculty policies and procedures
- COVID-19 - Planning for all academic operations and delivery of education under COVID-19
- Academic Diversity and Inclusion – planning and oversight of D&I initiatives
- Program Review – oversight of all academic program review

In close collaboration with deans and directors, we have worked together across campus to make progress on key strategic initiatives for Washburn University. With open communication and discussion, we have forged a positive environment for critical analysis and planning by ensuring strategic thinking, creating opportunities for innovation in operations and programs, and utilizing data-informed decision-making. In this framework, together we have made progress on many activities with some selected activities listed below:

- Led all academic efforts for reimagining and delivering teaching in the COVID environment and for managing the important human, physical in a hybrid environment for work and learning.
- Focusing on enrollment, retention and graduation in four years, Academic Affairs implemented the following changes:
 - Reviewed and updated all undergraduate degree programs, revised most all to 120 required hours for graduation
 - Created alternative math pathways to meet college math requirement; college algebra, math essentials, and statistics
 - Reviewing the academic advising model for our students
- Implemented new student success technology platform – NAVIGATE – a comprehensive student success management system to create a coordinated care network for managing student success efforts across the University in a manner to meet the personalized needs of each student. We have not only improved student outcomes, but have elicited faculty buy-in to the new processes and communications to improve student success
- Implemented Academic Planning technology to best support students in meeting their graduation goals and to assist faculty and advisors in planning and tracking progress.
- Implemented Academic Performance Solutions (APS), an academic reporting tool and technology solution that provides timely relevant information to academic department and unit leaders to support decision making about enrollment and course scheduling, utilization of faculty, financial and physical resources.
- Developed new approach to Building Revenue and Academic Budget: Considering the changing demographics, consultation with deans and enrollment management, and using analytic models to provide realistic estimates of future tuition revenue to best ensure a balanced budget.
- Awarded Title III grant for Strengthening Institutions supporting our efforts to support our most at-risk students with best advising models, support math pathways, and to support faculty training in supporting these students.
- Opened new campus – Washburn Tech East to meet community workforce need. Expanded enrollment. Worked closely with our community in realizing the community vision for expanding the workforce by providing technical education for citizens on the east side of Topeka. Classes started at new campus in August 2019.

- Led academic strategic planning efforts for the University strategic planning process. Convened round table discussions where over 250 faculty and academic staff participated and provided input and ideas for the plan. Plan adopted December 2018.
- Established a standing Academic Diversity and Inclusion Committee to address the furtherance of the University commitment to inclusion. This committee is comprised of faculty and staff across all units of the University.
- We have implemented new strategies for the recruitment and retention of diverse faculty, revised the university EEO statement, adopted a university inclusivity statement, significantly increase in conversations, presentations and classes related to diversity and inclusion across the campus.
- Developed and implemented, with human resources, a new leadership training program for academic and non-academic leaders to provide the tools needed to carry out their administrative tasks and prepare them to provide supervisory leadership to their academic departments/areas.
- Established a Freedom of Expression and Academic Freedom Task Force to review the university policies and procedures, study other university responses on this issue, and recommend future steps.
- Enhanced enrollment in Concurrent Enrollment Program (CEP) and refined processes with area high schools to grow enrollment. This included university processes for teacher certification, liaison relationships with the high schools, communications with prospective students and parents, development of website with critical information for high schools, students, and teachers, with specialized digital marketing efforts. CEP enrollment has grown by nearly 30%.
- Implemented new bridge program for students who are the most at risk for attending and graduating from college. Admitted first class of 39 new students in fall 2017 exceeding targets by 30%. These students could not have become university students or enrolled without this program. Retained nearly 90% of these students – well in excess of expectations of 30% for these students.
- Expanded Bachelor of Health Science program due to unmet demand for this program. Enrollment met goals and increased by 25%. Further expansion of this program occurred in fall 2019.
- Implemented a Forensic Recovery Unit which is the first and only program in the state. Faculty and students work together to solve actual forensic cases in cooperation with local and state authorities. The team uses the county medical examiner's labs and equipment in accordance with an established MOA.
- Launched a significant STEM initiative focused on preparing the middle and high school STEM teachers of the future and providing support for current teaching professionals in STEM areas. Held first STEM Conference for Teachers in October 2017. Through private corporate funding, the keynote speaker was first African American female astronaut. The lecture tickets sold out in two days.
- Built a STEM learning lab classroom focused on teaching the teachers how to best teach STEM related curriculum concepts. It will be used by university education majors and by professional educators already in the field. The funding for this space was provided by private gifts.
- Developed and expanded HICEP courses throughout the curriculum. Creating models to encourage and support faculty in development of these intensive courses which benefit both the students and the partnering businesses. Support provided through Center for Teaching Excellence and Learning.

- Launched a cross-disciplinary Masters in Communication and Leadership offered exclusively online. In addition, in process of approvals to provide a certificate in communication and a separate certificate in leadership for students who desire post graduate study but not the entire master's degree. Enrollment in the program has exceeded the plan with significant unmet demand at this time.
- Implemented a post graduate program of study for nurse practitioners in Psych and Mental Health. This is a one-year online program and is targeted to working NPs and helps meet the workforce needs in the state for these practitioners. We have exceeded the financial pro forma for this program and increased enrollment by nearly 100%.
- Awarded a \$1.3+ million HRSA grant to support specialized graduate education for nurse practitioners with curriculum and training focused on special needs of a rural practice setting. Requires close collaboration with health care partners in state. Students are working professionals in rural settings. Recognized nationally for work in community with local partners to provide medical clinic in a public housing community of Pine Ridge.
- Implemented new strategies for increasing retention by sharing timely information with unit leaders to track registration/enrollment of students in their majors. First time freshman retention increased by nearly 2% from fall 2016 to fall 2017.
- Conducted comprehensive review of salaries and wages for faculty and staff positions in academic affairs units to establish appropriate market positions for comparison of compensation levels. Identified methodology to provide funds for market increases to compensation levels of positions with the greatest discrepancy between actual compensation and target compensation levels. Implemented new strategy during faculty search process to overcome salary inversions when hiring new assistant and associate professors in departments.
- Implemented changes to positions at Tech Campus to integrate operations, services and processes with main campus. This change in reporting structure for these positions has resulted in an increase in effectiveness of decisions and processes in finance, administration, human resources, admissions and recruiting of students. This is a significant culture change for a formerly independent Tech College. Results are early and have exceeded expectations.
- Significantly increased communication and transparency of information with academic leaders regarding decisions and discussions surrounding financial and operational decisions at the University. Enhanced number of reports and information available to academic leaders.
- Implemented revised processes for human resource decisions in the academic affairs areas to reduce the amount of time required to get positions approved, ensure appropriate documentation and review, streamline efforts of search committees, and ensure best hiring practices. Created new human resource processes to encourage academic leaders to reorganize responsibilities of positions to adapt to the needs of today's educational environment allowing greater flexibility to best use financial and human resources to enhance productivity and benefit our students.
- Updated and enhanced faculty shared governance processes making changes to enhance the communication with and meaningful participation by faculty in important conversations and decisions affecting academics and the broader university. Established a permanent standing Faculty Handbook Committee (reporting through the Faculty Senate) to systematically address policies and issues affecting faculty and academic areas and programs. Development of task forces to address key issues and provide input on specific matters affecting the university.

2002-2017 **President and CEO, Washburn University Alumni Association and Foundation (WUAAF)**

Executive leader of the WUAAF, an independent, private non-profit 501 (c) 3 foundation devoted to building life-long relationships with current and potential donors and alumni; soliciting, investing, and stewarding private financial support for all areas and projects of Washburn University.

Advancement areas include:

- Major Gifts
- Planned Gifts
- Annual Giving
- Alumni Association
- Communications/marketing
- Donor Relations
- Advancement Services and Information Technology
- Financial and Endowment Management and Reporting
- Investment Management

Endowment Assets \$200 million
Total Annual Fundraising \$20 million/yr

Reporting directly to the independent governing Foundation Board of Directors, I also served on the University president's executive cabinet. Successfully partnered with the University president, vice presidents, deans, athletic director, and other program leaders to achieve new levels of fundraising success.

Served as a member of several active University standing committees, numerous executive-level search committees, and other task forces/committees as requested by the University President, Board, and other leadership. Active involvement and leadership in all University strategic planning processes.

Campaign Outcomes

- Completed first integrated comprehensive fundraising campaign for Washburn University – *150 Forward: The Campaign for Washburn University*
 - \$145+ million in total gifts- (\$102+ million Irrevocable Gifts, \$43 million Revocable Gifts)
 - 33% of alumni making a gift to the campaign.
- Increased average annual fundraising by nearly 100% since before campaign.
- Increased alumni participation in giving by nearly 50%.
- Increased number of annual donors to Washburn University by 200% with enhanced fundraising in all program areas across the campus.
- Developed a foundation of donors representing and interested in a broad set of interests across various programs at Washburn.
- Increased annual fundraising for the university by 100% since beginning of the campaign with average annual fundraising exceeding \$16 million per year in FY16 excluding planned giving.
- Received national Council for Aid and Support of Education (CASE) Award for Excellence in Fundraising in 2008, 2009, and 2015.
- Secured private support through successful fundraising efforts for diverse areas and needs:
 - Scholarships,
 - Professorships and Chairs,
 - Program Support, and

- Facilities including the Morgan Hall and Welcome Center, School of Law Building, and Blitt Art Gallery.
- Received the largest gifts from living donors and foundations during the campaign with the largest gift exceeding \$6 million.
- Recognized by Marts & Lundy for Excellence in Campaign Communications.

Key Partnerships

- Enviable working relationship between Washburn University Foundation and Washburn University and their respective boards. Recognized by Association of Governing Boards (AGB) as a Model of Excellence.
- Developed a board where its members are characterized by excellence, loyalty, passion, and dedication to Washburn University.
- Enhanced working relationships and collaboration with academic and non-academic areas and units across campus to identify and support area fundraising priorities and provide database and other support services and reports to achieve enhancements in alumni engagement and fundraising.
- Built strong working relationship/partnership with the Department of Athletics providing a high level of fundraising and services to support increasing levels of private support for Athletics.
- Integrated and enhanced the working relationship/partnership with the School of Law and School of Law Foundation including the migration of the law school donor database to the Washburn alumni donor database maintained by the Foundation, the move of Law School Foundation investment assets to be managed by the Washburn University Foundation to enhance returns.
- Led efforts to enhance our fundraising and service relationships with external organizations. Increased coordination and formalized partnership agreements with the Sunflower Music Festival and the Law School Foundation.

Capital Campaign

- Led planning and preparation for the largest anticipated comprehensive fundraising campaign in history of the University, including organizational structure, database and technology infrastructure enhancements, systems readiness, marketing and communications, donor stewardship, fundraising, and volunteer engagement and management.
- Developed overall campaign communications plan.
- Reviewed and developed branding and redesigned logo for the Foundation.
- Launched a new and revamped website for the Foundation.
- Led efforts to change name of the Washburn Endowment Association to Washburn University Foundation then to Washburn Alumni Association and Foundation.

The accomplishments of Washburn Foundation during my leadership were the result of the work of a dedicated team of leaders, committed staff members, and devoted board members. Together, we accomplished the following selected achievements:

- **Human Resource Management:**

- Initiated and implemented a complete reorganization of staff and teams to best support the campus and to grow the Foundation with significant positive impact on the results of fundraising, communications, donor relations, and service goals.
- Developed and maintained an organizational culture deeply rooted in trust, accountability, and continuous improvement.
- Committed to developing and retaining our quality and high-potential staff, implemented a professional advancement leadership development program ensuring ongoing learning and skill development across the organization.
- Developed and implemented first-ever goal-based incentive program for all staff. Approved by board and highly successful in achieving goals.
- **Fundraising and Resource Development Management**
 - Developed and implemented new strategies to significantly increase annual giving, major giving, alumni participation, number of donors, and number of major and planned gifts to prepare for success in Washburn's first comprehensive capital campaign.
 - Initiated and led all efforts to successfully prepare and plan for, test, and complete the University's first integrated, comprehensive fundraising campaign.
 - Led efforts to acquire retail shopping center and real estate, establish its legal structure, operating model, and governance model. This was a strategic acquisition of property that will ensure potential expansion of the Washburn campus in the future.
 - Established strong trusting relationships with various campus units and other natural constituencies. Assisted leaders in developing and refining unit and departmental goals into realizable fundraising projects.
- **Board Governance - Board of Directors and Board of Trustees Operations:**
 - Led all work and activities with the Boards and all associated committees including audit, development, investment, finance, executive, the committee on directors and trustees (governance), the Board of Directors (25 members), and the Board of Trustees (about 100 members).
 - Provided vision and leadership in the governance structure and for all policies of the Board.
 - Initiated changes to policies and practices to further expand board membership to increase representation from across all campus units and to increase diversity of board in relation to gender, age, and race.
 - Initiated and led in collaboration with key volunteer leadership, an inclusive and transparent process to transform the board and board governance model for the WUAAF in a manner to create greater future success and best serve the University.
 - Created a new Board of Directors (selected from the larger Board of Trustees) to take the responsibility for governing the WUAAF
 - Implemented term limits for the new Board of Directors to ensure all trustees could have opportunity to serve,
 - Significant revision of board committee structure, membership, and expectations,
 - Significant revision of Bylaws,
 - Development of new Memorandum of Understanding (legal operating agreement) between the Foundation and University.
- **Financial Management**
 - Implemented numerous significant changes in accounting and reporting standards and IRS reporting changes.

- Overhauled accounting systems to overcome weaknesses, to implement new control procedures, and to greatly enhance ability to prepare meaningful reports for staff, Board and campus partners.
- Worked with campus partners to revise, document, and implement enhanced practices for all funds management between the University and Foundation. Recognized as a model of excellence.
- Led efforts in reviewing and revising the scholarship award and communication processes among the Foundation, campus units, and financial aid and finance offices.
- **Asset and Investment Management:**
 - Increased assets managed from approximately \$100 million in FY02 to \$195 million in FY17 through fundraising and investment management.
 - Provided increasing amounts of private funds to the University each year from approximately \$5 million in FY02 to approximately \$14 million in FY16 for scholarships, professorships, program funds, and other support.
 - Working with the Investment Committee, established a substantial redirection of the management and strategy for the Foundation's investments to meet investment goals and to ensure best and prudent practices in decision-making.
 - Led efforts to hire new independent investment advisor to work with Foundation.
- **Communications and Marketing Management:**
 - Developed and implemented a comprehensive, integrated communications strategy to tell the story of Washburn through print, digital, face-to-face, and telephone to ensure more awareness of and loyalty to Washburn. This has been one of the major positive outcomes of the campaign.
 - Developed strong collaborative relationships with key communications positions on campus – University Relations, Alumni Association, School of Law, Washburn Tech, and Athletics.
 - Redesigned and launched new website for Alumni Association and Foundation in 2017.
 - Implemented an alumni communication platform Blackbaud Net Community Grow for all digital communications with alumni and donors.
 - Expanded staff and responsibilities to better serve University needs for additional communications and marketing to alumni.
- **Alumni Association:**
 - Developed a strong, collaborative working relationship with the Alumni Association characterized by open communication, transparency, and support.
 - Foundation provides all advancement and alumni information technology management for the University and supports all alumni database information and reporting needs.
 - Increased significantly financial support of the Alumni Magazine and selected events and activities.
 - In 2014, the operations of the Alumni Association were absorbed into the Washburn University Foundation to best serve Washburn and its alumni and friends for their lifetime.
- **Advancement Technology Management:**
 - Reviewed and significantly revised business processes and policies throughout the organization to support achievement of higher level of goals for fundraising, information management, and service to donors and campus partners.
 - Recognized as a model of excellence for the quality and value of information in our advancement information system, the expertise of our technology team, the use of data

in decisions, and the service level. Other university foundations and not-for-profits consult regularly with us to seek ideas and input on database issues.

1998-2002

Dean, School of Business, Washburn University

Provided strategic leadership for all phases of the school's activities related to ensuring a high-quality educational experience for students. Worked to plan and implement necessary changes and prepared an initial action plan for accreditation including activities, benchmarks, and resources needed to achieve the required standards. Our greatest accomplishment and outcome of this work was being accepted into the five-year Candidacy Program for Initial AACSB accreditation – a necessary step in the journey toward initial accreditation for the School of Business. Working together we made progress on the selected activities below:

- Led effort, in partnership with International Programs, to establish the partnership with the Magellan Exchange program to expand international study opportunities for business and university students. This program remains important today.
- Led efforts to develop the initial five-year accreditation action plan with faculty, secured additional early resources, and worked with faculty to make organizational, curricular, and program changes needed to receive acceptance into the AACSB International Candidacy Program.
- Worked with faculty to develop and implement initial assessment plan for learning outcomes for the School of Business.
- Developed relationship and collaboration with Youth Entrepreneurs of Kansas and Junior Achievement. These relationships continue today.
- Expanded efforts and outreach of the Small Business Development Center into additional areas and initiated discussions with Topeka Chamber of Commerce to collaborate on the one-stop shop. Worked with Kauffman Foundation to initiate **Fastrac** program in the Topeka community.
- Initiated planning, organization, early funding, and implementation of Entrepreneurship courses in School of Business.
- Established the Dean's student advisory council to create a regular dialog with undergraduate students.
- Initiated the School of Business scholarship luncheon to honor School of Business donors and students and to publicly recognize faculty for teaching excellence.
- Worked closely with the Endowment Association (now Foundation) to raise additional resources for the School of Business – established Dicus Award for Teaching Excellence, Brenneman Professorship, initiated campaign for Professorship in Financial Management and Reporting, and developed plans for Marcoux and Givens scholarships.
- Developed creative plan for the Beatrice Summer Professorships program to support faculty in scholarship efforts during the summer months providing for both salary support and other general support to cover expenses/resources needed to conduct research. Able to deploy a gift which had been unused for nearly 15 years for the School of Business.
- Established Student Services position in School of Business to assist in recruiting students, awarding scholarships, and advising freshman undergraduate students.

PROFESSIONAL BOARD AND COMMUNITY SERVICE ACTIVITIES

Heritage Bank, Director, Chair of the Board of Directors (2014-present)
University of Kansas Health System, St. Francis Campus Board of Trustees, Vice Chairperson (2018-present)
Greater Topeka Chamber of Commerce, Board of Directors (2016- present), (2002-2005)
 Chair-Elect, 2020 and Chair, 2021
Bloomberg Harvard City Leadership Initiative
 Selected as one of eight persons to represent Topeka in National City Leadership Experience
Momentum 2022 (Holistic Greater Topeka and Shawnee County Strategic Plan)
 Steering Committee (2016 – present)
 Implementation Committee (2017 – present)
 Talent Development Workgroup, Chair (2017 - present)
Innovation Council – EAB
Academic Performance Solutions Advisory Committee – APS – EAB
St. Francis Health Center, Vice Chairperson, Board of Directors – (2008-2017)
 Executive Committee
 Finance Committee, Chair
 Governance Committee
 Quality and Safety Committee
Kansas Hospital Association, Board of Directors (2010 - 2016)
 Audit and Finance Committee, Chair
 Governance Task Force, Co-Chair
Boy Scouts of America Jayhawk Area Council, Executive Board of Directors (2012-present)
 Nominating Committee
 Endowment Committee
 Audit Committee
Kansas Junior Achievement, Board of Directors (1998-present)
Washburn University Foundation Board of Directors (2002-2017)
Washburn University Law School Foundation, Board of Directors (2007-2016)
Association of Governing Boards
CASE
Education Advisory Board, Academic Affairs Forum. COE Forum, Student Success Collaborative

SELECTED UNIVERSITY SERVICE ACTIVITIES

University President’s Cabinet /Executive Staff (Since 2002)
Kansas Board of Regents Council of Chief Academic Officers
Kansas Board of Regents System Council of Chief Academic Officers
Kansas Board of Regents Concurrent Enrollment Legislative Task Force
Kansas Board of Regents Strategic Planning Committee
Faculty Handbook Committee
Faculty Senate and Committees
Program Review Committee Chair
Honorary Degree Committee
Sibberson Award Committee
Promotion and Tenure Committee

Graduate Council
Sesquicentennial Steering and Planning Committee Chair
University Website and Digital Marketing Committee
Welcome Center – Morgan Hall Addition and Renovation Committee
School of Law Building Committee
Phi Delta Theta Renovation Committee
Greek Village Exploratory Committee
University Strategic Planning – Executive Steering Council, 2010, 2014, 2017
Budget Committee
Technology Steering Committee
Banner Implementation Steering Committee
Numerous University-wide search committees
Faculty Development Committee
Academic Calendar Committee
Faculty Awards Committee
New Student Orientation Committee

First Year Experience – Initial Planning Committee
Leadership Institute Program Development and Steering Committee
MS in Communications and Leadership Program Development Committee

SCHOLARSHIP

PUBLICATIONS - REFEREED JOURNALS

Darryl Miller, JuliAnn Mazachek, and Teresita Leyell, "Stereotypes of the Elderly in U.S. Television Commercials from the 1950's to 1990's", *Journal of Marketing History*, Fall 2002

Robert Hull and JuliAnn Mazachek, "Junior-for-Senior Announcements: A Study of the Role of Inside Ownership", *Review of Financial Economics*, Vol. 10, 2001.

Robert Hull, JuliAnn Mazachek, and Kanalis Ockree, "Firm Size, Common Stock Offerings, and Announcement Period Returns," *Quarterly Journal of Business and Economics*, Vol. 37, Summer, 3-24, 1998.

JuliAnn Mazachek and Kanalis Ockree, "Computerized Cash Budgeting: An Instructional Project", *International Journal of Business Disciplines*, Winter 1997.

PUBLICATIONS - REFEREED PROCEEDINGS

JuliAnn Mazachek, "Accounting Criteria, Performance Evaluation and Decision Making: A Survey", *Proceedings of the American Academy of Accounting and Finance Annual Meeting*, December 1997.

Robert Hull and JuliAnn Mazachek, "Firm Size, Differential Information, and Pure Leverage Decreases", *Midwest Financial Management, Proceedings*, March 1996.

PRESENTATIONS - REFEREED

Robert Hull and JuliAnn Mazachek, "Insider Ownership and Signals Evidence from Stock Offering Announcement Effects", Midwest Finance Association, March, 1999, Nashville, TN.

Kanalis Ockree and JuliAnn Mazachek, "The Dupont Model as a Teaching Tool for Use in Accounting and Finance Courses", presented at the Western Social Sciences National Meeting, April 1998.

Robert Hull and JuliAnn Mazachek, "Firm Size, Differential Information, and Pure Leverage Decreases", Midwest Financial Management, March 1996.

PRESENTATIONS - PROFESSIONAL MEETINGS

JuliAnn Mazachek, presentation and discussion, "Effects of Economy and Markets on Fundraising," Association of Governing Boards Annual Meeting, January 2009

JuliAnn Mazachek, panel discussion, "FAS 157 – Processes for Valuing Alternative Investments in Foundation Portfolios", Association of Governing Boards Annual Meeting, January 2010

James Lanier and JuliAnn Mazachek, presentation and discussion, "Roles of Board Members in Campaigns," Association of Governing Boards Annual Meeting, January 2011

James Lanier and JuliAnn Mazachek, presentation and discussion, "Fundraising Leadership," Association of Governing Boards Annual Meeting, January 2012

JuliAnn Mazachek, presentation and discussion, "Renovating a Fraternity: The Fraternity Alumni and Foundation Partnership," CASE IV Annual Conference, January 2012

JuliAnn Mazachek and Jeff Martin, presentation and discussion, "Moving the Needle on Alumni Giving," Association of Governing Boards Annual Meeting, January 2016

By invitation, I provide numerous presentations each year to local and regional leadership forums and organizations and non-profit boards on topics regarding leadership, board relations, governance, and financial stewardship. Participate annually in EAB meeting presentations regarding academic affairs, student success, and leadership.