

OFFICIAL CONTEST RULES AND GUIDELINES

1. There are seven divisions for the contest: 1) current students enrolled at Texas Tech University, 2) TTU alumni, 3) former or current TTU faculty or staff, 4) current students enrolled at Texas Tech University Health Sciences Center, 5) TTUHSC alumni, 6) former or current TTUHSC faculty or staff and 7) former or current TTU System staff. Contestants will be eligible for only one prize, regardless of the number of entries.
2. Entries must be in the form of: 1) a written essay (not to exceed four pages, double-spaced, Times New Roman, size 12 font); or 2) an audio/video presentation (five-minute limit in DVD format): music, poetry, photography, other artistic expression.
3. All entries must be submitted with a fully completed "Contest Release Form," a release form for any copyrighted material, and signed talent releases for any persons appearing in video entries. All forms must be attached to the submission. Individuals 17 years of age and younger must have the signed consent of parent or guardian.
4. All entries must be received no later than 5 p.m. Central Standard Time, on Monday, March 27, 2006, in Room 212, Office of Communications and Marketing, in the TTU Administration Building. Damaged or late entries will not be eligible for the contest. The entry status of damaged or misdirected entries will be determined by the Office of Communications and Marketing.
5. All materials provided with the entries become the property of the Texas Tech University System and will not be returned. All entrants and/or their parents or guardians agree to the use of their names and entries, in part or in full, for future publications and promotional work and usage throughout the world regardless of whether an award is given to the entrant for the submitted materials.
6. Winners of the contest will be determined by a panel of judges selected by the Office of Communications and Marketing, Texas Tech University System. Judging criteria are based on: the artistic/aesthetic excellence of submission; the clarity with which the story illustrates the link between the person's experience at Texas Tech and his/her later success in life in areas such as career, academics, research, societal contributions, artistic endeavors and any other form of success as defined by the story-teller; the degree to which the story is judged to be compelling, interesting or unique. First, second and third place may be awarded in each of the seven divisions. At the discretion of the judges, an additional award may also be made in a division. The Texas Tech University System reserves the right not to award all prizes in any of the divisions.
7. Winners will be announced the week of April 17. There may be a maximum of seven first prizes of \$500 each and 14 other prizes. An awards ceremony will be held from 4 to 6 p.m. on Thursday, April 27th at The Market Alumni Center on the Texas Tech University campus in Lubbock, Texas. Winners also will be introduced at a 2006 Board of Regents meeting. Winners will be responsible for any tax liability related to the prizes awarded.
8. Office of Communications and Marketing staff are not eligible for the contest.
9. Entries containing excessive violence, explicit sexual behavior, language or lyrics, or otherwise materials inappropriate for viewing will be disqualified.