



## *From here, it's possible* Contest TELL US YOUR STORY!

Sponsored by the Office of Communications and Marketing, Texas Tech University System

**PRIZES:** \$500 scholarships; 2-ticket sets of box seats to one 2006-07 football or basketball game; and outstanding books published by Texas Tech University Press.

**DEADLINE FOR ENTRIES:** All entries must be received no later than 5 p.m., Central Standard Time, March 27, 2006 by the Office of Communications and Marketing, Room 212, Texas Tech University Administration Building.

**WINNERS NOTIFIED:** The week of April 17, 2006.

**AWARDS CEREMONY:** 4 to 6 p.m., Thursday, April 27th at The Merket Alumni Center, Lubbock, Texas.

**FALL 2006:** Introduction of contest winners at a Board of Regents meeting.

### CONTEST THEME

*From here, it's possible.*

Story-telling is as old as the Texas hills. Think of Native Americans carving pictographs into the mountains, cowboys sitting around a campfire listening to a good yarn, or modern-day families watching a favorite drama on television. The narrative power of stories binds us together as a community and culture.

We want your story for a new campaign to tell the Texas Tech story across the nation. We thought a contest would be an engaging way to gather stories from throughout the Texas Tech family. Any well-told story about Texas Tech consistent with the theme of *From here, it's possible* is eligible for this contest. Entries must be created by a student, alumnus/a, or former or current faculty or staff from Texas Tech University, the Texas Tech University Health Sciences Center or former or current staff of the Texas Tech University System.

If coming to Texas Tech was a triumph over adversity, you experienced something special at Texas Tech that prepared you for a successful career, you met a wonderful teacher or staff member here who changed your life, you have a significant research or academic accomplishment, or experienced anything else unique or interesting because of your learning or experience at Texas Tech, then we want your story!

We will use your story to let people across Texas and beyond know what is so special about Texas Tech University and TTU Health Sciences Center. In addition to your prize, winners will be honored at an awards ceremony on Thursday, April 27th at The Merket Alumni Center and will be introduced at a fall 2006 Board of Regents meeting. Even if it does not win a prize, your story will be important in our grand new scheme to bring Texas Tech the visibility it deserves.

Help us tell your Texas Tech story!



## TYPES OF ENTRIES

Entries may be in one of several formats:

1. Essay: Typed essay in Times New Roman, size 12 font. Maximum length: not to exceed four (4) pages, double-spaced. Please add your name to the upper left-hand corner of EACH page of your essay.
2. Audio or Video Presentation: Five-minute limit in DVD format: music, poetry, photography or any other artistic expression. Please mark your name clearly on your DVDs.

## WHO CAN ENTER

Students, alumni and former or current faculty or staff members of Texas Tech University and Texas Tech University Health Sciences Center and former or current staff members of the Texas Tech University System are eligible to enter the contest. Eligible entrants may submit the story of another person associated with Texas Tech – with written permission from the living person, which should be submitted with the entry form.

## PRIZES

First, second and third-place prizes may be awarded in each of the seven divisions. At the discretion of the judges, an additional award may also be made in a division. The Texas Tech University System reserves the right not to award all prizes in any of the divisions. Contestants will be eligible for only one prize, regardless of the number of entries. Office of Communications and Marketing staff are not eligible for the contest. Entries containing excessive violence, explicit sexual behavior, language or lyrics, or materials otherwise inappropriate for viewing will be disqualified.

1. First-place prizes: Scholarship checks for \$500 in each category.
  - One current student each from TTU and TTUHSC.
  - One alumnus/a each from TTU and TTUHSC. For winners in the alumni category, \$500 will be donated in the winner's name to the winner's preferred Texas Tech scholarship fund.
  - One former or current faculty or staff member from TTU and from TTUHSC and a former or current staff member of the TTU System. For winners in this division, \$500 will be donated in the winner's name to the winner's preferred Texas Tech scholarship fund.
2. Second-place prizes: 2-ticket sets of box seats and parking passes to one 2006-07 football or basketball game (same distribution plan as for first-place prizes).
3. Third-place prizes: Books from the TTU Press (same distribution plan as for first-place prizes).

## JUDGING CRITERIA

Criteria judged in entries include:

The artistic/aesthetic excellence of the entry.

The clarity with which the story illustrates the link between the person's experience at Texas Tech and his/her later success in life in areas such as career, academics, research, societal contributions, artistic endeavors and any other form of success, as defined by the story-teller.

The degree to which the story is judged to be compelling, interesting or unique.

The judges will include representative(s) from the Office of Communications and Marketing, Texas Tech Alumni and Parents' Associations and various Texas Tech campuses.

## HOW TO ENTER

Submit three copies of your entry/contest release form no later than 5 p.m. Central Standard Time, Monday, March 27, 2006, in the Office of Communications and Marketing, Room 212 of the Texas Tech Administration Building.

## WHERE TO SUBMIT YOUR ENTRY

*From here, it's possible Contest*

Office of Communications and Marketing  
15th Street and Akron Avenue  
Administration Building, Room 212  
Box 42022  
Lubbock, TX 79409-2022  
806-742-2136

## NOTIFICATION OF WINNERS

Winners will be notified during the week of April 17th. The awards ceremony will be held from 4 to 6 p.m. on Thursday, April 27th at The Merket Alumni Center on the Texas Tech University campus in Lubbock, Texas.

***From here, it's possible Contest***  
**ENTRY FORM**

You may detach this section for submission with your entry

\_\_\_\_\_  
Entrant's Name *(please print)*

\_\_\_\_\_  
Entry Title

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City                                      State                                      Zip                                      *(students please use Texas Tech address)*

\_\_\_\_\_  
Work Phone *(include area code)*                                      Home Phone *(include area code)*

\_\_\_\_\_  
E-mail address

Division *(please check only one line in left column and complete details of that section):*

- \_\_\_\_\_ TTU current student.  
Major or field of study: \_\_\_\_\_  
Birthdate: \_\_\_\_\_
  
- \_\_\_\_\_ TTU alumnus/alumna. Year(s) attended or graduated: \_\_\_\_\_  
College attended or graduated from \_\_\_\_\_
  
- \_\_\_\_\_ TTU faculty or staff member (former \_\_ or current \_\_ ).  
Dates of employment: \_\_\_\_\_  
Where you work(ed): \_\_\_\_\_
  
- \_\_\_\_\_ TTUHSC current student.  
Major or field of study: \_\_\_\_\_  
Birthdate: \_\_\_\_\_
  
- \_\_\_\_\_ TTUHSC alumnus/alumna. Year(s) attended or graduated: \_\_\_\_\_  
School attended or graduated from \_\_\_\_\_
  
- \_\_\_\_\_ TTUHSC faculty or staff member (former \_\_ or current \_\_ ).  
Dates of employment: \_\_\_\_\_  
Where you work(ed): \_\_\_\_\_
  
- \_\_\_\_\_ TTU System staff member (former \_\_ or current \_\_ ).  
Dates of employment: \_\_\_\_\_  
Where you work(ed): \_\_\_\_\_

## CONTEST RELEASE FORM

All entrants as well as all persons who appear in an audio or video entry must sign this form and indicate his/her role. Please use additional copies of this form as necessary.

**I hereby agree as follows:**

1. I hereby give and grant to the Office of Communications and Marketing, Texas Tech University System and its respective licensees, successors and assigns (herein called the "Licensed Parties"), the rights to use, publish and copyright my name, picture, voice recording and likeness in all media, including interactive media, the Internet and CD-ROMs, and all types of advertising, promoting and publicizing in a way, manner or form throughout the world, in perpetuity.
2. I agree that any picture and/or voice recording or likeness of me created by myself or by the Licensed Parties are owned by the Licensed Parties and they may copyright material containing same. If I should receive any print, negative or other copy thereof, I shall not authorize its use by anyone else.
3. I agree that no advertisement or other material need be submitted to me for any further approval, and the Licensed Parties shall be without liability to me for any distortion or illusionary effect resulting from the publication of my picture, portrait or likeness.
4. I understand and agree that my entry and all materials provided with my entry will become the property of the Texas Tech University System and will not be returned to me, and that the Texas Tech University System will have full rights to use my entry in way they deem appropriate and necessary to promote the good news of Texas Tech regardless of whether an award is given to me for the submitted materials.
5. By signing this form, I, the undersigned, agree to all rules and guidelines stated on the contest Web site or other materials and affirm that the entry submitted has been created solely by the entrant whose signature appears on this form or I have included a release form for any copyrighted materials that I have included.
6. By signing this form, I hereby release and hold harmless Texas Tech University, Texas Tech University Health Sciences Center, the Texas Tech University System, and their employees, agents, and Board of Regents from any and all claims arising in any way from the use of any materials I have provided with my entry in this contest.
7. I understand that I am responsible for any tax liability related to any prize I may be awarded.

\_\_\_\_\_  
Printed/Typed Name of Entrant

\_\_\_\_\_  
Signature of Entrant

\_\_\_\_\_  
Printed/Typed Name and Role of Other Participant

\_\_\_\_\_  
Signature of Other Participant

\_\_\_\_\_  
Printed/Typed Name and Role of Other Participant

\_\_\_\_\_  
Signature of Other Participant

\_\_\_\_\_  
Printed/Typed Name of Parent/Guardian

\_\_\_\_\_  
Signature of Parent/Guardian