

MIDWESTERN STATE UNIVERSITY

CORE VALUES

PEOPLE-CENTERED



Engage others with respect, empathy, and joy

- > Honor and act upon the unique needs of all people
- > Celebrate the accomplishments and contributions of every person in every role
- > Empower others through personal attention to unlock ground-breaking potential
- > Commit to attract, recruit, and retain a workforce reflective of our students
- > Create a welcoming environment that fosters trust, teamwork, well-being, and fun
- > Develop activities embracing meaningful traditions

COMMUNITY



Cultivate a welcoming and belonging campus environment

- > Promote a culture of welcoming and belonging
- > Nurture a safe and open environment for difficult conversations
- > Welcome honest communication and constructive feedback
- > Recognize, acknowledge, and dismantle barriers to success
- > Provide meaningful and accessible support to the MSU community

INTEGRITY



Always do the right thing

- > Act honorably and respectfully in all situations
- > Take responsibility for our words and actions
- > Learn and grow from successes and failures
- > Communicate and act with honesty, humility, and transparency
- > Make courageous and ethical decisions

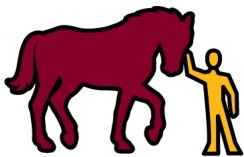
VISIONARY



Adopt innovative ideas to pioneer new paths

- > Inspire and empower others through and beyond the educational experience
- > Foster an environment of critical thinking, problem solving, and creativity
- > Champion continuous institutional progress
- > Collaborate to explore opportunities and overcome challenges

CONNECTIONS



Value relationships with broader communities

- > Forge pathways for experiential learning beyond the campus
- > Encourage open communication, service, and collaboration wherever we go
- > Create genuine bonds so each person feels recognized and valued
- > Collaborate to develop programs that benefit our communities
- > Share and celebrate the Mustangs can-do spirit