VALUES CULTURE | SHARED VALUES

PEOPLE FIRST
Support those around us

- Acknowledge and respond to the needs of others
- Inspire people to grow and learn
- Be compassionate, kind and willing to serve
- Actively engage with the community

INTEGRITY
Adhere to strong moral principles

- Lead by example
- Communicate transparently
- Be authentic in your purpose, expectations and actions
- Stand up for what is right

COMMUNITY
Grow together to achieve mutual success

- Cultivate collaboration
- Celebrate and enjoy successes
- Foster trusted partnerships and teamwork
- Embrace diversity and encourage unity

RESPECT
Value others

- Be considerate of others’ time
- Listen actively before speaking
- Seek to understand
- Treat others with fairness

EXEMPLARY SERVICE
Go above and beyond

- Lead and serve with humility
- Encourage and exemplify excellence
- Anticipate and exceed expectations
- Provide visionary services and solutions

TEXAS TECH UNIVERSITY SYSTEM