

TTU System Shared Values Ambassador Team Charter

Updated 6/17/2021

Purpose

The Texas Tech University System Administration Values Culture Ambassadors represent each System Administration office and act as leaders for our Values Culture. These individuals work to uphold our values and are responsible for implementing initiatives that support their advancement into the System's daily routine. Through leading by example, promoting behavioral change, and working with other System team members to move our culture forward, Ambassadors are key to maintaining the integrity of the System Administration's Values Culture.

Ambassadors are liaisons, cheerleaders, supporters, communicators, and conduits for information. They work with departmental and/or Office leadership, as well as the Values Teams, to develop communications, activities, and other mechanisms to promote and uphold the Values.

Composition and Selection

This team will be made up of diverse stakeholders representing multiple departments within the TTU System Administration. The number of Ambassadors selected will ideally be no less than 15 with no upper limit. New members will be appointed by Vice Chancellors and/or department supervisors. New members may also be nominated by an existing Values Ambassador team member and approved by the collective Ambassador Team with a simple majority. It is highly recommended that each System Office and/or department should have a representative.

Each Ambassador selected and criteria for continued service on the team will be based on alignment with TTUSA Shared Values, overall character, and competencies that add a unique perspective to the group.

Meeting Frequency and Agenda

The Values Ambassador Team will meet every six weeks to report on current initiatives, identify and share ways for each Values Ambassador to carry out their charter, and develop plans for continuous improvement that ensure the program(s) supporting the values culture are maintained and improved annually.

Leadership and Term Lengths

Term lengths of initial members will be one to two years in length. Ambassadors can serve unlimited consecutive or non-consecutive terms. The team will be comprised of an agreed-upon number of members and led by an elected leadership team comprised of a Chair, Vice Chair, and Secretary, with the support of an Executive Sponsor. The elected leadership team will serve for one year.

The ambassador leadership team will evaluate and update the charter annually, as needed.